

# Business & Community Foundation @ 25 A Report

Silver Jubilee Year 25 Years of Service to the Nation (1998 - 2023)



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### Chairperson's Message

Ms. Ravneet Pawha, BCF Chairperson Vice-President (Global Alliances) & CEO (South Asia), Deakin University | National Vice-Chair, Australia India Business Council



In July 2023, the Business and Community Foundation (BCF) completes 25 years of its journey, touching the lives of people and engaging with communities through meaningful partnerships. BCF embarked on this journey with a vision to promote the awareness and practice of 'responsible citizenship' where people have access and control over resources to make informed choices and decisions for a more just and humane society. This has been done by mobilising the resources and competence of different stakeholders, including the government, civil societies, business, academia, and bilateral and multilateral institutions, to work in partnership with different development projects that seek to benefit marginalised communities.

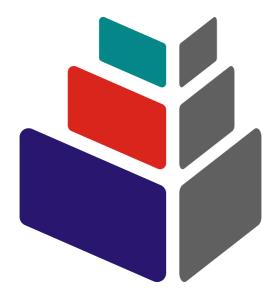
BCF has achieved this through a set of activities and interventions in education, whilst extending support to vulnerable communities and organisations to work on social aspects such as health and livelihoods, providing marketing linkages for People with Disabilities, education through public discourses and lectures, training, etc. As a modest nonprofit completing its Silver Jubilee, having built on the vision and objectives of the Foundation since its inception in 1998, it is indeed a moment of great reflection and introspection on the journey this far. BCF, an Indian entity that was registered under the Societies Registration Act 1998, had its genesis with the International Business Leaders Forum (IBLF) which it acknowledges as having started the discourse on Business Responsibility much before it became a norm.

BCF remains one of the early pioneers, advocating social responsibility with its members and partners, and supporting partnerships working at the grassroots in education, health, and social areas with advice, funds, and monitoring support. It has also extended support to organisations at critical stages right from the early stages of initiatives and through the pandemic has benefitted and contributed immensely to Indian society. The main pillars have been education, working with partnerships, capacity building through training as well as work on the ground with Homeless Communities through legal interventions, advocacy with Government, innovative livelihood support, and support from within women's collectives and people with disabilities. These have remained consistent approaches in keeping with the mission and vision thus far.

BCF is grateful to its many founding members, especially Mr. Simon.J. Scarff, OBE, founding Chairman, Mr. N.S. Katoch, Treasurer, Mr. Kapil Kaul, late Mr. Shankar Ghose, and late Mr. Rahul Bajaj, amongst others. The Board of BCF has guided the team through this 25-year journey with wise counsel, and vision with timely support all these years pro bono. We duly acknowledge the kind support offered that has helped BCF in its attempt to achieve its vision and also has set the direction for the coming decade. Ms. Rati Forbes, Mr.Bajaj, and Mr.Vikram Lal are gratefully acknowledged for their contributions to the corpus which has helped BCF reach its silver jubilee.

On behalf of the Board, we would acknowledge the BCF team of professionals who have worked to give technical support, pro bono advisors, partners, interns, part-time workers, and volunteers - we are indeed blessed to have you all on this journey! Thank you.

### The Three-Fold Action Guide for Our Work



#### ADVOCACY -

BCF advocates partnerships in sustainable development through research, implementation, and communication

#### **BUILDING PARTNERSHIP -**

Facilitating cross-sector, cross-cultural, and multi-stakeholder partnerships projects

#### **CAPACITY BUILDING -**

Of key stakeholder representatives through consultations, conferences, seminars, workshops, and training programs in education, CSR, health, and social development

#### Vision & Mission

To promote the awareness and practice of Responsible Citizenship where people have access and control over resources to make informed choices and decisions for a more just society.

As a not-for-profit entity, BCF responds to the developmental paradigm in the country and works with a large number of organizations & responds to the needs of the most marginalized through work on Education, Disability, Training, Support to vulnerable communities & organizations to work on health, education, livelihoods, marketing linkages, access to information through public discourses and lectures, work with managers, students, homeless, etc.

#### Strategy

To mobilise the core competence and resource of all stakeholders, civil society, academic, multilateral, bilateral institutions, government, and business to facilitate working in partnerships with development projects that benefit marginalised and disadvantaged communities.

### I. The 25-Year Journey - And Some Impacts

As a pioneer, BCF has advocated corporate accountability to communities and the planet. The first EU India CSR Summit was held in 2001 with TERI. Overall, 600 partnerships across India have been worked with to address social aspects and education, health, livelihoods, disability, and poverty eradication issues. BCF has with the Indian Institute of Foreign Trade (IIFT), 2008 launched the first Management Development Programs (MDPs) for industry personnel civil society, and academicians, trained the first two batches of students with the Indian Institute of Corporate Affairs (IICA) from the 2015, and annual courses with Lady Irwin College (LIC) from 2017. Direct training has also happened for Larsen & Toubro, Oil India in Duliajan, etc. Open discourses, seminars, and roundtables have been organised with the India International Centre (IIC), the Indian Institute of Management (IIMs), Sri Aurobindo Society, etc. training more than 1500 individuals and 8000 people participating in various open discourses. BCF with Praxis and twelve nonprofits initiated Corporate Responsibility Watch (CRW) to research and publish Business Responsibility Reports from 2015.

BCF has worked with the Planning Commission of India as a part of the steering group on the 'Voluntary Sector' in the planning process in 2007. A joint project in 2006/7 was a 'campaign on sex selection and the girl child' with support from UNICEF/Dr. Sabu George. BCF initiated the CSR and inclusion award with NDTVs Annual Awards from 2009-2013. In 2012, BCF participated in the revision of the National Voluntary Guidelines (NVG) by IICA and CSR Guidelines. The work on livelihoods built advocacy for People with Disabilities with State Governments from 2004 to 2011 in thirteen states of India with 569 partners. In 2018, BCF was invited to the expert roundtable by Sisters For Change and Commonwealth Institute as one of the legal experts to participate in the event aimed to build a network of Experts to advise and guide the Alliance on an exchange of legal, policy measures, and laws. In 2019, BCF along with the National Federation of Indian Women led advocacy for Homeless Women's Collective for entitlements and safety with Delhi Government and Courts.

Organisations that have supported BCF through funding and collaborations include Japan Foundation, IBLF, World Bank, CordAid, Ford Foundation, Sahapedia, UNICEF, Sisters For Change, HelpAge India, Blind Relief Association (BRA), Rose Trust, National Trust, KCIL, Janaki Bajaj Gram Vikas Sanstan, Lal Family Foundation, Forbes Marshall, Lady Irwin College, India International Centre, Kerala Museum, Virasat Experience, In Lingua, etc. In its grassroots projects, BCF has been in partnership with 31 non-profits supported by GlaxoSmithKline Beecham for over a decade, Cadbury India in village Gurikha, Gwalior, and British Gas with Delhi Brotherhood Society, Bajaj Auto, etc. During 2022-23, BCF along with TeamWork Arts and 31 organinsations with 37 authors collaborated to release 'India's Million Missions – Non-Profit Sector Report' detailing the NPO sector contribution to the nation @ 75 in 6 states across India.

BCF believes that 'Small is beautiful' and non-profits can pilot, innovate, and discover new paths while the Government takes it to scale. BCF has reached around a million underprivileged persons across the country working with many partners. As a modest non-profit society working with a small team of part-time advisors, technical experts, volunteers, and a pro-bono board, BCF has stayed true to its vision and mission giving 25 years of service to the nation.

### II. Partnerships Across India

#### The following grassroots projects were undertaken and completed from 1999 onwards.

### **1** Project supported by Cadbury India and BCF partnership with Sambhav Community Initiative, 1999 onwards

One of BCF's first partnerships, this project started in 1999 and was located in Bhind near Gwalior in Madhya Pradesh. This programme was initiated in Gurikha village, which was located near the Cadbury factory, and was subsequently extended to cover additional adjoining villages. BCF initiated this project through Sambhav, a non-governmental organisation. Sambhav project has been instrumental in empowering women and girl children through the formation and capacity building of SHGs, the campaign against female foeticide, workshops on PNDT Act (Pre-conception and Prenatal Diagnostic Act), legal aid, women's rights, a counseling centre for adolescents, etc. Cadbury India funded a primary school for the village children.

BCF – Sambhav project supported the education initiative by holding regular parent-teacher meetings, setting-up coaching centres, and regular cultural programmes for school children. The program also encouraged children to participate in rural sports and to make it a regular activity. The health and women's hygiene aspects were taken care of by organising health camps. Veterinary camps were conducted to help farmers with their animals from time to time. BCF India designed and encouraged building toilets in partnership with the village Panchayat. The Panchayat provided the labour for the manual work. Cleanliness and sanitation of the village were encouraged through many programmes and regular monitoring of the project. BCF was instrumental in setting up a children's library in 2005 in Gurikha village. It also organised legal aid workshops for women. The stakeholders of these activities were around 62,000 people residing in the village who participated, and benefited directly.



A morning assembly at Deepalaya School

OPD at the Tribal Health Initiative

#### 2. Project in partnership with Tribal Health Initiative, Rural Tamil Nadu (2005 - 2017)\*

One of BCF's longest partnerships in rural India, Tribal Health Initiative (THI), a Non-Profit Organisation (NPO) is registered under the Charitable Trust Act and was set up in 1993, with its principal office at Sittilingi, Tamil Nadu. Run by Dr. Reji and Dr. Lalita, THI caters to the local tribal population. THI has worked for over 25 years in Sittilingi Valley to reduce infant and maternal mortality and promote health training, access, and awareness to the tribal population comprising mainly SC/ST/OBC and Lambada tribes. With BCF, THI conducted a project for reducing infant mortality, reducing malnutrition of children under 5 years, immunisation, antenatal checkup, and maternal mortality over a 3 to 5-year period by enhancing health access and promoting preventive healthcare by covering the entire population, who live below the poverty line. The Project titled, *"Community Health Program"*, grant was utilised for various activities for health worker training, auxiliary health training, establishing peripheral health clinics, tribal farming initiative, tribal craft initiative, and tribal educational initiative.

THI runs a base hospital with 24 beds, and 23 OP clinics in Vellimalai along with other activities. All these initiatives function under an efficient staff predominantly comprising people from local villages with the purpose of maximum utilisation of local resources. Value-added diagnostic facilities were added namely Doppler, Endoscope facilities, etc. The pathological lab has been modernised and adopted a proper biochemical waste disposal method. In addition to this, the Old Age Scheme, frequent health training, and Kalrayan Hill Program were conducted. Millet Food Fest was organised to increase awareness of having good food habits along with motivating them to focus on organic farming. Now THI supports organic farms to help the tribal populations manage malnutrition and protect the environment. Porgai – A Craft initiative program was also started to encourage the skills of local artisans for community development along with the progress in community health. Through these initiatives, THI has touched the lives of over one lakh people, covering the whole district. There are no maternal deaths and IMR is better than the Kerala average in terms of impact!

#### 3. Project in partnership with Cancer Institute, Chennai (2005 - 2008)

The Cancer Institute (WIA) founded in 1954, is a premier autonomous voluntary charity hospital and Research Centre along with the other components of the College of Oncologic Sciences and the Division of Preventive Oncology. In the Thiruvanmiyur Area, South Chennai, a project for cervix, breast, and oral cancer was conducted in 2003. BCF granted the continuity of this vital project to provide maximum intervention offered to the public. With the establishment of many field clinics along with health intervention offered by more medical officers, technicians, social workers, nurses, and drivers aided by ambulances, it covered the major population of women, especially those belonging to the low socioeconomic sections. The project benefitted around 25,000 people, around 70–75% of the targeted population immensely benefited and motivated them to lead a healthier life through preventive care, awareness, checkups, cancer referral services, etc.

\*Projects from 2 to 24 were implemented by partners identified by BCF and CSR support from GSKCH.

#### 4. Project with Navjyoti Development Society (NDS), New Delhi (2005 - 2009)

BCF partnered with NDS to conduct a project, "*Nai Disha*" imparting non-formal education to children. The Nai Disha program was started in August 2005, with the aim to bring significant changes in the life of every child living in the slums of Okhla Industrial Area, New Delhi. The project was titled, "*Making Education a Reality for the Downtrodden*". The main objectives of the Nai Disha project were mainstreaming children, encouraging girls to come to the education centre, learning computers, and involving parents in the day-to-day activities of children. The project organised community activities by involving parents and teachers, legal awareness camps, PTA meetings, enrichment programs, Balwadi, remedial education, etc. As an outcome, a 95% success rate was recorded in all activities conducted particularly in terms of community mobilisation and following up with the children who have been mainstreamed during the year. The stakeholders were confident enough about continuing their children's education. Around 12,000 children were covered under the education program.

## 5. Project with Society to Help Rural Empowerment and Education (STHREE), Andhra Pradesh (2005 - 2006)

The project *"Knowledge-Based Therapeutics Recreation and HIV/AIDS Prevention/Awareness Programme"* had been supported by GSK and a grant was administered through BCF in the year 2005. Under this project, specifically, yoga classes were conducted in various villages and taught different asanas and exercises. Even though these were difficult at the beginning, gradually everyone participated actively and understood that these types of asanas build their physical and mental well-being. 10,000 of the community members, distressed children, and women felt happy about the creative program conducted by STHREE. This is a *'source'* origin area for traffickers. Yoga was used as an entry to build awareness of HIV/AIDs prevention and an anti-trafficking program.

# 6. Partnership with Analytical Learning and Management Building - ALAMB NCR (2006 - 2008)

With the support of BCF, ALAMB conducted a project for providing non-formal education and vocational training like beautician courses to children, primarily girls. The project was titled *"Empowerment of Women & Girls through Education and Vocational Training"*. To achieve the major objectives ALAMB has covered 1000 families. It started with activities as a non-formal education class for 150 children and vocational training on beautician courses for 60 adolescent girls. The project was instrumental in mobilising parents to send their children for classes and vocational training. Two vocational training centres were set up. From 2006, 150 children who are aged 5 – 14 years have received education in basic reading and writing and 148 girls have got training in beautician courses. The project also involved 300 women in a self-help group, 500 parents in parent-teacher association, 300 children in Bal Club, and 25 persons involved in the School Management committee. 80 persons volunteered in Vikas Samiti to shoulder responsibility for their own development and for the community.

#### 7. Partnership with People's Council for Social Justice (PCSJ), Kerala (2006 - 2016)

With BCF, PCSJ with the Corporation of Cochin conducted a project for Palluruthy Relief Settlement (PRS) residents: destitute women and children with mental health challenges. The project was titled, "Agenda for Healthcare and Education for PRS Residents". To achieve the objectives of the said project, the following activities are done: 1) women empowerment through the capacity building of the residents. 2) Outstation rehabilitation - lawyers working on mental health and judges of the high court came together to make the rehabilitation possible and as a result, several PRS residents were sent back to their native places. 3) Early detection - early intervention and basic rehabilitation to prevent the causes of disability. 4) dissemination of knowledge and social mobilisation regarding human rights through legal literacy camps, seminars, etc. to sensitise society. 5) Quality care, nursing services, and quality food were provided to improve the living standards and environment of PRS residents, along with recreation programs. This project had a tremendous impact on the life of the residents who have mental health challenges as they are "living in a home away from their home" with the benefits of community life. With the great support and efforts of the good management committee, the dedicated doctors, nurses, and caregivers along with regular monitoring of BCF, the project focused on the quality improvement of 5500 residents and their rehabilitation and reintegration.

#### 8. Project with Unicef on the campaign against child sex selection (2006 - 2007)

BCF worked with Unicef to draw attention to the diminishing child-sex ratio and restore nature's balance. BCF's consultant, Dr. Sabu George, organised sustained media coverage at the national and regional levels so that the issue remains in focus in the country. Part of the project was to respond to global media coverage of missing girls, monitor new media like the internet for violation of the law, plan effective advocacy with the government of India, and initiate dialogue with well-known corporate leaders to ensure that new technologies of sex selection will not be marketed to cause detriment to the girl child at the national level.

# 9. Project in Partnership with ASSRA (Association for Social Service and Rehabilitation of the Aged), Jharkhand (2007 - 2016)

With the support of BCF, ASSRA has conducted a project for providing informal education and health awareness in areas of Patamda Block of Eastern Singhbhum district of Jharkhand. The project titled, *"Education and Empowerment of Tribal Children"*, aimed at providing 150 children between the age group of 4 - 13 years of Patamda Block with proper primary and secondary education. Many benefitted and got enrolled in higher classes. ASSRA conducted various vocational training under the name of *"Earn while Learn"* entailing less capital expenditure like candle making, coir craft, food processing, mushroom cultivation, block painting, beauty training, etc. Among these mushroom cultivation was more popular. Each time, new things were added under vocational training with the concept of *"best out of waste"*. Handmade card-making and scented candle-making were also added. ASSRA team in Delhi targeted Diwali Bazaars and products received good responses. Many health check-up camps were organised in all four said villages at regular intervals in which ASSRA students and villagers were treated and checked over the project period. Over 600 children benefitted from the intervention.

#### 10. Partnership with Society for Child Development (SCD), Delhi (2007 - 2015)

The Society for Child Development (SCD) is an NPO, started in 1992, for the development of resources for children and Persons with Mental Disabilities (PWDs) who form the most vulnerable sections of our society. The vision of SCD is that every mentally challenged person to be viewed as an equal member of society by providing them equal access to opportunities and services such as education, healthcare, and employment and to help them lead a life with dignity. The project titled, *"Empowering and uniting mothers of young adults with mental retardation"* was for generating awareness among mothers towards the fulfillment of the needs of adolescents and young adults with mental retardation. The grant was utilised for various activities on this project. SCD used comprehensive and multi-faceted approaches to address the needs of persons with disabilities, providing immediate services to those in need of legal resources, jobs, and understanding of disabilities, impacting around 8000 lives.

# 11. Partnership with HELP (Health, Education, Livelihood Program), Andhra Pradesh (2007 - 2017)

HELP, a registered NPO in Andhra Pradesh, works for the health, education, and livelihood needs of the children who live in red-light areas in Andhra Pradesh. With the support of BCF, HELP had agreed to conduct a project for supporting their residential school. The project was titled, *"Support for the Residential school run for SGBT"*. The main objective of HELP is to stop child sex work, trafficking, and second-generation sex work. To provide health and education for children of sex workers, HELP has started ASHA SADAN – a residential care centre. HELP ran two homes – one for college-going children at Kanaparthi and another one for children of women in sex work at Machavaram. The main objective of these shelter homes was to mainstream its inhabitants along with the basic needs of food and clothing. The project *"ASHA SADAN"* encouraged education and mental health interventions involving cultural programs, vocational training, and economic activities. Under this project titled AKANSHA, vocational training was provided including bakery, dress design, and *'maggam work'* (traditional hand-embroidery) to the children of rescued women which brought significant change in their confidence levels. Around 35,000 people benefitted from this intervention.



BCF Partnership Projects at the Grassroots in the 2000s

#### 12. Project in Partnership with Udayan Care, New Delhi (2007 - 2019)

Udayan Care focused on working with disadvantaged children. It provides shelter to orphaned and abandoned children, a multipurpose centre to help align youth energy with purpose and responsibility through counseling, computer education, beautician course, tailoring, and many more vocational training courses. With the partnership of BCF, Udayan Care conducted a program to provide monetary and mentoring support to disadvantaged girl students to enable them to continue pursuing academic as well as vocational training in Delhi. The grant was utilised for this project titled *"GSK Udayan Shalini Fellowship Programs"*. This fellowship was given to students from weaker socio-economic sections, who excel in academics. Since 2006, this program has benefited over 200 girls, mentored by a hundred accomplished people in five states to continue higher education and prevent dropouts.

# 13. Project in Partnership with Institute of Environmental Health (IEH), Vidarbha, Maharashtra (2009 - 2016)

Vidarbha Jan Andolan Samiti (Institute of Environmental Health, IEH), a non-profit society in Nagpur, worked for the cause of the farmer's widows. BCF & IEH conducted a project for the empowerment of Vidarbha farmer's widows by providing vocational training, food crop support, and the formation of Self Help Groups (SHGs). The project was titled, "Vidarbha Farmers Widows Empowerment Project". Vidarbha being one of the highly populated and mineral-rich areas of Maharashtra had 70% of farmer suicides in the last decade. IEH started working on the rehabilitation of farm widows and decided to promote organic farming and allied sustainable activities related to rural public health and education under the said project. The main objectives were to provide direct financial help for education, healthcare, and marriage of daughters of farm widows, to provide food security, to provide vocational training through government I.T.I. and local training centres, and to provide a financial incentive to promote organic farming, develop SHG groups to promote community farming and start allied cottage services, etc. through this project. IEH came forward to help the widows of farmers by providing them with credit facilities and creating a 'Money Lenders Debt Redemption Fund'. The grant was aimed at rehabilitating farmers' widows in the Yavatmal District of Vidarbha. And 150 widows were supported by IEH with BCF support over a decade.

#### 14. Project in Partnership with L.S.N Foundation (Lakshmi Shankar Narain Foundation), Andhra Pradesh (2009 - 2016)

LSN Foundation started a project in Hyderabad for improving the quality of life of the homeless by tying up basic entitlements required by the homeless for leading a life with dignity. The other goal of this project was to build community-based organisations for the homeless which will continue all the project initiatives on a sustainable and long-term basis in Telangana. The project titled, *"Pilot Project for Providing Entitlements to the Homeless"* had as its main objectives, having the security of life by staying in a safe shelter at night, provision of food, linking up children of the homeless with institutions for care and education, providing health care and counseling, helping them to get enrolled on the voter's list, photo identity card, and ration card. 150 homeless men participated and benefitted from the services of

Basic Need Campaign (BNC). Night shelters were provided with banking facilities; the State Bank of India (SBI) showed interest in helping those people by introducing them to the banking system. Various special activities like festival celebrations, exposure visits, media coverage, and computer training programs were conducted. In addition, a concept of *"Ability Mela"* was conducted which was to match the skills of PWD (Persons With Disability) candidates to job opportunities in the organised sectors and to prepare a CV bank of PWD candidates that employers can access. On average 65 men take services from the shelter on a daily basis. The first shelters were started at Hyderabad by LSN which also ran Abilities Melas.

# 15. Project with Housing and Land Rights Network (HLRN): Support to Homeless Women, Children, and Families in Delhi, 2009

In 2009, HLRN mobilised the homeless citizens in Delhi to collectively lobby for their rights, particularly those of identification, shelter, and employment. HLRN is a member of Shahri Adhikaar Manch (SAM) and supports community-based projects. One time grant was given to start the advocacy activities led by homeless citizens as well as to register a community-based organisation led by the Homeless over a two-year period.

#### 16. Partnership with Uday Society for Development (USD), Haryana (2009 - 2019)

Uday Society for Development works for the upliftment and overall development of the poor in the slum areas of Faridabad. With the support of BCF, USD conducted a project for providing non-formal education to children in the slums of Faridabad. The project is titled, *"Education for Children in Slums of Faridabad".* This project provided literacy support to underprivileged children from the Faridabad slum area. As education is one of the prime necessities for development, USD has taken up this as a core initiative to address the educational needs of children. Through these NFE centres, USD provided opportunities for children to revisit the experience as well as enroll them in the formal education system. Apart from NFE, USD also provided better health services by organising medical camps for free medical check-ups for the children and their family members. Around 900 children benefited from this project over a five-year period.

#### 17. Project in partnership with Hyderabad Council for Human Welfare, (HCHW), 2009

BCF along with HCHW agreed to conduct a project to improve the quality of life of beggars by providing the basic requirement for leading a life with dignity. The other aim of this work was to provide primary medical and institutional care to continue on a long-term basis. The project was titled, *"Rehabilitation of Beggars in Hyderabad with Special Focus on Women and Children"*. The grant was utilised for various activities on this project. Medical help like HIV testing, and TB testing, along with other treatments, various skills training, old age homes, state home for women, residential care centres for children, ration cards, electoral cards, etc. were provided to beggars under the said project. The project has provided a unique opportunity to work with beggars. Even with constraints/limitations faced while working with beggars, the project could impact around 100 lives in terms of rehabilitation.

### Partnership with Youth of Kodaganallur Endeavour (YOKE), Tirunelveli, Tamil Nadu (since 2013) - Highlights

Svanubhava Kodaganallur - Children's Cultural Festival (Oct 2019)



#### 18. Project in Partnership with St. Stephen's Hospital, Delhi (2010 - 2017)

St. Stephen's Hospital (SSH), is a 650 bedded, 115-year-old, non-profit hospital. It is also an MNGO (Mother NGO) to support the homeless in Delhi. With the support of BCF, a project for mobilising and empowering the homeless to collectively lobby for their rights was initiated. The main focus was on identification, employment, and housing for the homeless was started in 2010 with the community health department. The project was titled, "Support to Homeless Women, Children and Families in Delhi" for six years. The project strived to create an efficient and responsive system to meet the needs of homeless people, provide community mobilisation, facilitate disability certificates and railway concession forms for homeless with a disability, and mobilised group members to use the shelter facilities. Every year fresh initiatives were taken up in different quarters like care of pregnant women and post-natal care, people with disabilities, etc. Apart from these activities, another important activity was rescuing several homeless people in distress, providing treatment at government hospitals, and shifting them to shelter homes. Pregnant women were given health check-ups in different hospitals, and children below 14 years were assisted in treatment at different hospitals. Formal and non-formal education classes were held for these children. Some homeless persons have been placed in jobs such as caretakers, cooks, sweepers, factories, call centres, etc. The elderly and disabled were shifted to shelters, Ashrams, etc. Throughout the six years, the project benefitted 75,000 people as per impact reports.

#### 19. Project in Partnership with Wayanad Girijana Seva Trust, Kerala (2011 - 2017)

Wayanad Girijana Seva Trust (WGST), a charitable registered institution having its principal office in Wayanad District, Kerala, started working in 2002. Its prime objective is contributing to the process of education with a focus on re-schooling school drop-outs among the children from the impoverished tribal communities in the Wayanad district. With the support of BCF, WGST conducted a project for providing food to residential tribal children. The project is titled, *"Food for Tribal Children of Vivekananda Residential Tribal Vidyalaya, Wayanad, and Kerala"* for six years.

Wayanad district has a dense tribal population. The children who belong to these communities were not able to pursue their education due to poverty. The mission of this project was to leverage literacy among them by providing alternate schooling with free living and studying amenities. Mid-day meals were provided to the children to fulfill this vision of the project by procuring rice, groceries, and vegetables. An organic vegetable garden was formed by school students under the supervision of a teacher and with the help of the local agriculture department they obtained high-quality seeds and saplings of papaya, pineapple, etc., and used organic fertilisers for cultivation. Skill-oriented coaching in cutting and tailoring was provided to girl students along with regular education.

Exposure visits to different places and different schools were conducted to enhance the learning levels of students. About 12,000 students benefited from the project over six-years .

#### 20. Partnership with Akash Maindwal Foundation (AMF), Uttar Pradesh (2012 - 2017)

Akash Maindwal Foundation with the support of BCF implemented a project for providing informal education in areas of Vaishali. The project is titled, *"Education and Empowerment of Children"*. The majority of girls in the area do not pursue education after class 8 because there was no girls' school in the vicinity. They either got married or started working as maids in nearby residential societies as first-generation learners. AMF appointed good tutors for teaching street children, and books were provided along with stationery, clothes, blankets, school bags, umbrellas, food, etc. As part of the course, a few programs like magic shows, games, and visits to different places, cities, etc. were arranged. Awareness programs/camps for employment were conducted at regular intervals for the benefit of needy and poor students. Regular counseling sessions are conducted to ensure that studies should be the main aim in life to earn a livelihood. AMF also helps youth to get job placements according to their talent and capabilities and has reached out to around 100 students from lower-income households whose parents work as house help, security guards, laundry, etc.

#### 21. Project in Partnership with Deepalaya, Haryana (2012 - 2017)

Deepalaya, an NPO, works with the economically and socially deprived, the differently abled, and other communities. With the support of BCF, Deepalaya implemented programs that provide a safe and familial environment to the children at risk. The project was titled, *"Community Development Project"*. There were separate boys' and girls' hostels. At the weekend, different activities were organised for the children to help them to develop their hidden talents and enhance life skills like team spirit, leadership, etc. Various festivals like Raksha Bandhan, Gandhi Jayanti, Dussehra, Diwali, and Christmas were celebrated along with co-curricular activities like picnics, cultural activities, and sports activities conducted for the holistic development of students. A special unit of Deepalaya caters to the needs of children with various disabilities from the slums of South Delhi. Each year the project benefitted 125 children, between 2012 - 2017. Through this project, all efforts were made to provide children with a dignified future and enable a self-reliant spirit.

# 22. Project in Partnership with Youth of Kodaganallur Endeavour (YOKE), Tirunelveli, Tamil Nadu (2013 - 2017)

As a BCF partner, YOKE works for providing informal education and health awareness in areas of Kodaganallur. The project is titled, "Support to Rural underprivileged youth for Sports, English, Computer Education, and Health Training". YOKE through this project tried to improve living standards through better education, employment, health, and the environment. The motive was to bridge the rural-urban gap by providing opportunities to the people through different activities under the said project. 'A green initiative' was conducted regularly. Health camps were organised and helped to create sensitivity to one's health and underlined the need for routine monitoring. Dental care facilities were also organised to address common areas of deficiencies. Meanwhile, yoga training was conducted to create holistic wellness in the younger generation. Sports activities were promoted and infrastructure was created for regular practice and exercise which have proved a boon to many aspiring and talented players in the area. Over 400 children and other villagers benefitted from this project. The community library facility is being used by all, and cultural programs are held each year.

#### 23. Project in partnership with Sri Aurobindo Society, Pondicherry (2014 - 2016)

The Sri Aurobindo Society was started in 1960 by Sri Aurobindo and 'The Mother' in Pondicherry. It is a global not-for-profit, that seeks to bring dynamic spirituality into material life and all its activities. With BCF, it continued through project SARVAM to support higher education for deserving SC/ST students in the local areas, who are below the poverty line. Under the scholarship program, the amount was distributed by the village presidents to the students. Through this, many village children and their families gained confidence that students from SC/ST communities could pursue higher education with this activity. With support from BCF, the Society sponsored the higher education of 80 students among which 80% were from scheduled caste.

#### 24. Project with Jananeethi, Kerala (2015 - 2016)

With the support of BCF, Jananeethi conducted a project towards facilitating "Justice as a healing factor". Through this project, Jananeethi envisaged facilitating a process of accessing justice by people from all walks of life particularly vulnerable groups like women, children, the sick, the economically poor, etc., with the objectives of 1) psycho-legal care and support to victims of violence and abuse, 2) awareness building for weak and vulnerable communities and 3) networking and advocacy. The project tried to achieve the idea of "Justice at the door steps". Psycho legal care program reached around 1220 people. For awareness building, 35 training sessions were conducted with around 40 participants in each session. Other than this, advocacy and networking activities were also conducted for rural areas around Thrissur.



Tribal Health Initiative, Tamil Nadu

#### 25. Projects in partnership with Counter Media Trust, Mumbai (2020 - 2021)\*

The People's Archive of Rural India (PARI) is a multimedia digital journalism website run by Counter Media Trust. This is a living, breathing archive, founded in December 2014, completely dedicated to covering rural lives. BCF conducted a unique project with PARI which aims to do a livelihood mapping of ordinary, everyday rural Indians from every corner of the country, with information on who they are, what they do, and what they have to say. With the support of BCF, Counter Media Trust has agreed to implement PARI's Rural Livelihood project by giving 25 photographers mini-assignments of around two months each with the focus of capturing people doing rural livelihoods which may discontinue because of the rapid urbanization India is going through. This unique project captures artisans and workers who survive in rural activities which were an integral part of society in older times but face real threats. These people manage minimum income. The project was envisaged to commemorate BCF's Silver Jubilee in 2023.

#### 26. Projects in partnership with Grey Shades INC, Chandigarh (2021 - 2022)

Grey Shades is an organisation committed to working with the elderly for their physical, social, and emotional well-being. In today's fast-paced times, it strives to empower the elderly populace to prepare them for an enriching post-retirement life, with a mission to provide a happy and positive space for them to express, explore and experiment. Grey Shades realised the depth of the problems during the pandemic and helped the senior citizens through various activities like delivering essentials to the doorstep, providing counseling services to stay positive during difficult times, doing creative activities, learning about the new normal time, etc. BCF supported Grey Shades in March 2021 for the COVID-19 crisis with a small donation. Later in 2022, BCF gave another small grant to coordinate the activities of rehabilitation post COVID-19.



Partnership with Grey Shades, Chandigarh

Partnership with Counter Media Trust, Mumbai

\*Projects from 25 to 31 have been directly supported by BCF in addition to others.

#### 27. Aahan Foundation – The Empowerment Centre Project, Ranchi (2022 - 2023 ongoing)

Aahan Works in rural India to reduce gender inequality by empowering girl children, who are generally neglected and are a victim of abuse and domestic violence. With the help of BCF, Aahan created an Empowerment Centre for girls in Sonapatra Village in Barwadag Panchayat in Ranchi district. This centre aims to provide education to at least 25 girls in three villages. The duration of the project is from April 2022 to March 2023 and extended to another year till March 2024. Girls will be trained free of cost. Centres are run by local girls. Since the girls are nearby and the centre is run by known girls, parents are willing to send their daughters to the centre. The curriculum is designed to suit their needs and imparted. The girls visit their homes so that they can help out their parents at home too. Once empowered these girls will inspire more children to join and ultimately bring some social change to the village. There will be a change in the mindset of "I am weak and helpless" to "I am confident and I can". Aahan aims to empower girls through this project supported by BCF.

#### 28. Partnership with SPYM for Women's Collective and Digital Literacy (2019 - 2022)

Around 2018 BCF initiated a women's collective, in partnership with Society for Promotion Among Youth and Masses (SPYM) comprising homeless women from women's shelters. This was done to develop their agency and leadership to contribute to their advancement and the amelioration of their community. This initiative was supported by an individual donor, Mr. Arjun Lamba through HelpAge India. Out of a group of around 50 women, 10 were selected. A stipend was given to each of them and they went through a series of training in leadership, team building, conflict resolution, English language speaking, etc. Today, most of them are gainfully employed as shelter coordinators, caretakers, and heritage walk leaders.

#### 29. Projects in partnership with Digiswasthya, Uttar Pradesh (2021 - 2023 ongoing)

Digiswasthya Foundation was registered under the Companies Act, 2013, in June 2021 which aims to bridge the gap between the rural population and urban healthcare services by providing a medium. BCF and ETP contributed to Digiswasthya's efforts and supported Digiswasthya during the COVID-19 pandemic to carry out its activities. They set up consultation services especially cancer screening for patients who cannot afford to go to hospitals and get themselves treated.

#### 30. Partnership with ETP Services Pvt. Ltd. (2022 - 2023 ongoing)

ETP Services has given a CSR grant to BCF to be given for causes that are making an impact on the ground. BCF utilised for establishing Community Information Resource Centres, (digital learning centres) for Homeless women and children in Homeless shelters. This will enable homeless women to learn basic working skills in the digital area and apply for their entitlements. Computer classes are held for shelter resident children daily with two trained teachers. Inaugurated in May 2022, the centre runs at Nizamuddin currently until 2024.

#### 31. One-time grant

BCF has supported NPOs such as HEAL, PEACE, REVUE, and Shantigiri during the pandemic and thereafter small events with Kerala Museum (book release/heritage walks), and Biennale Foundation, among others.



Heritage Walkers Training - Practical Session near Jama Masjid



Non-Formal Education



25 People's stories at PARI



AIMA New Delhi Panel on Responsible Business



Participants at the CSR Jury meeting



Management Development Programme at IIFT



Innovative Outreach Class Session

### **III. Capacity Building**

### III. i. Conferences, Workshops, and Seminars

BCF's vision is to impart education, knowledge and healthy open discussions among all concerned stakeholders. For this purpose, BCF has invited eminent personalities from various sectors to give lectures and to encourage public dialogue on various topics. Lectures on diverse subjects starting from CSR to urban poverty, right to food, agrarian crisis, etc. Many open discourses have been conducted in partnership with IIC and they remain free for all.

- EU India CSR Conference (21st November 2001) BCF was a partner with FICCI, European Institute of Asian Studies, Belgium, APCM France, and Natural Resource Institute, UK to organise a conference on *"Corporate Social Responsibility The Cross Culture Perspective"*. Papers were presented on the topic of the Rise of CSR in India, CSR in Europe and India, Reinventing India, Value Chain Partnership: Lessons from Kenya Tea and Indonesia Cocoa, and Partnership between the French and Indian Craft sectors were presented and documented through research conducted.
- SMEs workshop (January 2005) BCF in association with Navprerna, SAO, IAMA Ghaziabad, and PIC, organised a symposium-cum-exposition for small-scale industrialists in Ghaziabad in 2005. The idea was to sensitise industrialists toward the potential of people with different abilities. The workshop covered legislative provisions on disability, international and national trends in employing the differently abled in the private sector, and made the business case for the employment of people with different abilities in small and medium enterprises as primary employers in India.
- HIV/AIDS Training (January & February 2005) BCF in collaboration with International Labour Organisation launched a training program for companies with an Initial Masters Trainers Programme to create awareness and elimination of HIV/AIDS. A workshop was organised on the need to have an HIV/AIDS awareness program and policy guidelines at the BCF office in New Delhi at Jai Singh Road for companies and in Sonbhadra District.
- Workshop on Sexual Harassment at the Workplace (February 2005) BCF organized a sensitisation workshop on the issue of sexual harassment at the workplace in February 2005. Ms. Meenakshi Arora, Supreme Court Advocate conducted the session. She elaborated on the Supreme Court guidelines and norms against sexual harassment at the workplace and gave practical advice on action against SH at the workplace.
- Global Reporting Initiative (May 2005) BCF collaborated with Development Alternatives (DA), LEAD, and the United States Asia Environmental Partnership (US-AEP) in organising a workshop on Sustainability Reporting and Global Reporting Initiative in May 2005. The objective of this workshop was to familiarise the participants with internationally accepted tools such as GRI Guidelines for sustainability reporting. The program was an interesting mix of case studies, presentations, and exercises to impart an overview of the whole process of reporting and accountability to society.

- Seminar on Extractive Industries & ELLA (2014) On 14th March 2014, a seminar and roundtable event was organised by BCF at IIM Bangalore. It had a participation of thirty individuals drawn from Civil Society, faculty, corporates, and NPOs, and was conducted on 14th March 2014. Panel discussions followed this in the mining and extractive sector. The work of ELLA across the world was also presented to compare and learn from the experiences of other countries and that of India supported by Ella.
- Seminar with IIC and NFI, New Delhi (2016) On 7th May BCF, IIC, and NFI organised a seminar on "Responsibilities of Business". The panel revisited one of the earliest formal engagements with Corporate Social Responsibility in Independent India in March 1965, at the India International Centre. Held under the leadership of Shri Jayaprakash Narayan, the conference was inaugurated by the then Prime Minister Lal Bahadur Shastri. The objective of the 2016 seminar was to reflect on whether progress has been made on business responsibility in the last fifty years and discuss the emerging nature of corporate responsibility in India. It was attended by a hundred participants from different sectors.
- Panel discussions Release of Business Responsibility Report BRR Report (2017) BCF along with Praxis, SRRF, and twelve NPOs initiated the network, CRW, (Corporate Responsibility Watch). A civil society perspective report on "State of India's CSR & BRR, 2017" was released by Justice Ajit Prakash Shah. BCF along with the Corporate Responsibility Watch Partners network followed this with presentations, panel discussions, and deliberations at IIC Annexe to disseminate findings. CRW is the first such network that analyses the gap between BRR (Business Responsibility Report) and CSR. The event was attended by a full house of 110 participants. It seeks to align BRR and CSR and understand the 'How' profits accrue.
- Conference on CSR, Eternal University, Himachal Pradesh (2018) As the knowledge partner to Eternal University, Baru Sahib, Himachal Pradesh from 21 to 23 September BCF helped to co-organised the first conference on CSR at the University, which is for women. The conference comprehensively covered CSR topics like CSR & stakeholder engagement, Linking CSR to sustainable development goals, CSR A socio-economic assessment, etc. The conference also debated the issue of whether it is better to cover local areas and problems or to cover larger development challenges. Another concern debated was whether CSR made any impact at the ground level. Day two started with a debate on CSR and its impact. The issue of NPO Corporate interface and the challenges involved and the improvement needed in terms of CSR relations were also debated. This was attended by faculty and students and external invitees.
- Seminar at the Australia High Commission (2019) In collaboration with Deakin University BCF conducted a seminar titled "Corporate Social Responsibility Redefined" on 13th March by bringing together academicians, civil society, and ethical-business pioneers. Eminent people from academia, government, and civil society organisations like Mr. John Stanhope AM (Chancellor, Deakin University), Mr. John Madew, (Senior Trade and Investment Commissioner, Australian Trade and Investment Commission), Mr. G.K. Singh, IAS (Joint Secretary, Ministry of Corporate Affairs, Govt of India), Dr. Amita V. Joseph, Mr. Mathew Cherian (Chief Executive Officer, HelpAge India), Mr. Amitabh Behar, (CEO Oxfam India), Ms. Deepa Menon, (VP, PVR) and Mr. Ravi Sreedharan, (Founder, Indian School of Development Management) were the speakers. Around 70 people attended the seminar from all sectors including academia.

### III.ii. Training

**1.** Management Development Programme with IIFT (Indian Institute of Foriegn Trade) A responsible corporate sector is one which pays attention to not only short-term profits but also the long-term sustainable growth of the environment, economy, and society. BCF believed in the need to facilitate designing, developing, and delivering a contemporary CSR course that takes into account the developmental priorities and is instrumental in deepening the movement for a humane society in the country. The course offered excellent opportunities for companies practicing CSR, as also those planning to scale up. The objectives of the program were to develop the CSR knowledge base and skills of professionals to plan and implement the CSR initiatives of their organisations, to understand different aspects of development, and to integrate it to ensure sustainable initiatives that benefit the triple bottom line of people planet and profit in the context of India's development priorities. Experts and practitioners taught the course which was one of the first such courses taught and self-funded.

#### MDP with Indian Institute of Foreign Trade (IIFT) - 2008 - 2012 (Seven Annual Courses)

- **1st Management Development Program with IIFT (2008)** First CSR Management Development Program was organized on April 22 and 23,2008 by BCF and IIFT (Indian Institute of Foreign Trade) for senior and middle-level managers from companies like MSPL, Mahindra, Lafarge India Ltd, ONGC, OXFAM, Make a difference, Ericsson, Planning Commission, Maruti Suzuki, PIC, SAIL, MMTC, etc. 40 participants attended this flagship first course and gave it good reviews and feedback.
- 2nd Management Development Program with IIFT (2009) 40 participants attended the CSR Management Development Program which was organized on April 16 and 17, 2009 in collaboration with IIFT (Indian Institute of Foreign Trade) for senior and middle-level managers from companies like Galgotias Business School, Oxfam, McLeod Russell, Dalmia Cement, Novartis, DLF Foundation, SAIL, MMTC, and Mainthon Power Ltd, etc.
- 3rd Management Development Program with IIFT (2010) The third CSR Management Development Program was organised on April 22 – 23, 2010 in collaboration with IIFT (Indian Institute of Foreign Trade) for senior and middle-level managers from companies like L&T, Jubilant Organosys, Lemontree Hotels, KPMG, Central Warehousing Corporation, IRCTC, IREDA, Galaxy Surfactants, Fidelity Business Services, SBI, Neucom Consulting, etc. 30 participants attended the program.
- 4th Management Development Program with IIFT (2011) 30 participants attended the CSR Management Development Program on April 19 and 20, 2011 organised in collaboration with IIFT for senior and middle-level managers from companies like MSPL, AIPL, UFLEX, GIZ, HelpAge India, Corporation Bank, Novozymes South Asia, L&T, KPMG, NSC Ltd, Maruti Suzuki Ltd, Jindal Steel, and Mahindra.

- **5th management development Program with IIFT (2011)** 30 participants attended the fifth CSR Management Development Program which was organised on the 10th and 11th of October in collaboration with IIFT for senior and middle-level managers from companies like GAIL, MMTC, ONGC, PFC, SAIL, SCI Ltd.
- **6th Management Development Program with IIFT (2012):** 20 participants attended the Sixth CSR Management Development Program which was organised in collaboration with IIFT for senior and middle-level managers from companies like EIL, GAIL, NBCC, ONGC, SAIL, etc. on 19th and 20th January 2011.
- **7th Management Development Program with IIFT (2012):** 30 participants attended The Seventh CSR Management Development Program. It was organised in collaboration with IIFT on 26th and 27th March 2012 for senior and middle-level managers from companies like Engineers India Limited, GAIL, NBCC, FCI, SAIL, etc.

A total of 220 middle and senior managers were trained by BCF and IIFT.

**2. Online Course on CSR in India (2008 – 2009)** BCF started an online course on Corporate Social Responsibility in 2008 and 2009 to develop the CSR knowledge base and skills of professionals so that they may play an important role in envisioning and planning the CSR initiatives in their organisations. Different aspects of CSR to make it practical and responsive in different strategic and operational environments were imparted through this course. The 50 participants were CEOs, senior and middle-level managers in charge of HR/communications/CSR, and senior executives from nonprofit organisations, international organisations, academic institutions, and others who manage CSR-related dimensions. This was launched with support from CordAid.

#### 3. Workshop with CSIM (2011 - 2012)

**3.1. 1st Batch** of 20 participants representing companies/organisations like KPMG, Help Age India, CAG, DBtech, Avant-garde, Sambhav Foundation, Jai Prakash Associates Ltd., etc. participated in the workshop "Social Auditing and Audit Master Class" organised by Centre for Social Initiatives and Management with BCF support on 20 and 21 January at India International Centre, New Delhi.

**3.2. 2nd Batch** of 20 participants which included senior-level and middle-level managers from companies like Forbes Marshall, IT India Projects, Desire, IL&FS Education and Technology Services Ltd, Jain Group of Institutions, IIT Madras, Orchid Chemicals, Orient Green Power, Sugana Foundation, etc. attended the program titled 'Corporate Sustainability and Responsibility' on June 28 and 29 at Chennai which was organised with CSIM.

**3.3. 3rd Batch** A two-level program - Social Entrepreneurship (SI) – 101 and Social Entrepreneurship – Advance level was conducted. 20 participants attended the program held in January for the senior and middle-level managers and executives engaged in sustainability and CSR programs of private sector enterprises, Academic and non-profit organisations by BCF in collaboration with the Centre for Social Initiatives and Management (CSIM) at Chennai. The curriculum adopted comprises lectures, case studies, presentations,

experience sharing, case studies, discussions on best practices on CSR, and Group Discussions along with resource people with international backgrounds.

**4. Training Workshop for Corporate Social Initiative at L&T (2011)** BCF organised on an invite from Larsen and Turbo (L&T), a training and capacity building workshop for CSI (Corporate Social Initiative) members of L&T limited on 6th, 7th, and 8th January 2011 at Management Development Center, Lonavala, Pune. 42 participants attended the CSR training Workshop with 31 CSI officials. The objective of the workshop was to learn, share and consolidate the dispersed efforts in social and environmental space by the CSI officers and give it a structure under the CSI Cell of L&T. The training workshop focused on building the capacity of the officials to upscale and replicate their work so that there is impact and they can reach a larger group of stakeholders. The agenda of the workshop was also to enlighten, educate and energise the CSI and officials to work in coordination and have a way forward with an organised plan for the year 2011 so that the impact can be assessed and measured at the grassroots. Senior officials attended.

**5. Training on CSR (2011)** BCF was invited by Think Strategic, Bangalore to conduct training on Corporate Social Responsibility for NPO partners on 17th February 2011. 50 participants were exposed to best practices in the emergence of CSR.

**6. Training at Oil India Limited (OIL) (2012)** A Corporate Social Responsibility workshop was conducted for Oil India Limited on their invitation, 60 senior and mid-level staff at Oil India Limited, Duliajan, Assam from 21 to 23rd May 2012. This training was very successful with very good ratings from the participants.

**7. Management Development Programme, Magarpatta (2014)** A Management Development Programme (MDP) was conducted at the Magarpatta City Institute of Management and Technology, Pune. It was attended by a hundred MBA students and faculty of Magarpatta Institute. It was conducted from March 22nd to 23rd that included a panel discussion by experts and corporates including BCF founder members – Simon Scarff, Rahul Bajaj, and N S Katoch, Mark Runacres, amongst others with open student interactions, etc.

**8. Certificate Program in CSR (ICP-CSR 2015-16)** The Indian Institute of Corporate Affairs (IICA) Certificate Program in CSR was been launched by the National Foundation for Corporate Social Responsibility (NFCSR), the apex body for all matters related to CSR in India, in order to meet the burgeoning demand for trained CSR professionals from the corporate, public and NGO sectors. BCF with Sri Aurobindo Society (SAS) signed an MoU to conduct the training over a two-year period.

**First batch** - 20 Students enrolled with BCF / SAS with three trainers from October 2014. The course concluded in June 2015. BCF and SAS received the **Exemplary Tutorship Award for 2015-16 for Instructional Excellence**. The training was held at the SAS campus at Adchini, including examinations.

**Second batch** - From 2015 February till October 2016. Eleven mid-career students joined the batch from diverse backgrounds. Classes are held and exams are conducted by BCF and trainers. They passed out in October 2016 and many continue to be in touch.

### **Events Across the Years**

From training and open discourses to seminars, BCF practices advocacy, builds partnerships, and provides capacity building for stakeholders on its vision of education to promote a more humane society for all.



**9. Training Sessions for National Productivity Council (2016)** 25 middle-level managers of corporate attended the two training sessions of 3 hours each conducted by BCF, on 18th and 19th November, for the National Productivity Council. The training imparted basic ideas and implementation strategies of CSR and how they can implement it in their companies.

**10. Certificate Course on Business and Human Rights (2016)** BCF along with Jananeeti, Thrissur, Kerala, conducted a certificate course on Business and Human Rights (BHR) from 21st to 25th November 2016 in Government Law College Thrissur, Kerala. Renowned people from all over India gave the training to 100 students.

**11. Certificate Course on Business and Human Rights (2017)** BCF along with Jananeethi and Government Law College of Ernakulam conducted the second edition of the certificate course on Business and Human Rights from 6th March to 10th March 2017. This meeting was held at Banquet Hall, in the Government Guest House, Ernakulam. Resource persons from all over India conducted the sessions for 80 students.

**12. Training for Students on CSR for Lady Irwin College (2017 onwards)** BCF believes in teaching and training young minds from early stages for their effective functioning. BCF has been teaching 30-hour modules on Corporate Social Responsibility for the Postgraduate level at Lady Irwin College since 2017. Every year, postgraduate students are trained by BCF, and this is done in collaboration with the Department of Development, Communication, and Extension up to 2022, training 120 students over six years.

**13. Workshop for Law students (2017)** On 4th July BCF offered a session on "Business and Human Rights" for law students at Indian Law Institute, New Delhi, with 60 students.

#### 14. Debates

To create awareness among students about Corporate Social responsibility and help them become enlightened future managers BCF conducted Annual Debates for Business school students with India International Centre (IIC). Starting in 2010 to 2015 five such debates were conducted annually. Around ten academic institutions from NCR participated annually with total participation of more than 500 students. The jury included Ms. Deepa Menon, head of PVR Nest, Ashok Kapoor, professor of Business Communication, Mr. K J Alphons, Prof. Svetha (Deakin University), Mrs. Pushpa Sundar( Author), Mr. Ashok Bharti (NACDOR), Mrs. Justice (Retd.) Leila Seth, Dr. Bhaskar Chatterjee, Dr. Bhanu Murty, Mr. Ravi Chaudhary (author), etc.

The topics ranged from "Will CSR Guidelines Work for Industry or Will Regulation"? to "Will Companies Act 2013 Promote Responsible Practices & CSR" Two of these were supported by Deakin University. The Participants from ten Business Management Schools from Delhi NCR included the Indian Institute of Foreign Trade (IIFT), EMPI (Entrepreneurship and Management Process International) Business School, Asia Business School (ABS), The Energy and Resource Institute (TERI), International Management Institute (IMI), Jesus and Mary College (JMC), Lady Irwin College, AMITY University, BIMTECH, Kamala Nehru College, etc. These debates were supported by India International Centre (IIC).

#### A decade of work with support to persons with disabilities in 11 states with 587 partners

India has many millions of people with disabilities. But low literacy, few jobs, and widespread social stigma make disabled people among the most excluded in India. Children with disabilities are less likely to be in a mainstream school, disabled adults are more likely to be unemployed and families with a disabled member are often worse off. The Government of India has come up with legislation and various schemes and facilities for PWDs. But the disabled still face a lot of problems in getting employment and livelihood. To address the gap, BCF planned the Abilities Mela to focus on the 'Abilities' of People With Disabilities (PWDs).

The 'Abilities Mela' is an initiative to showcase and celebrate the skill sets of the differentlyabled primarily to promote market products for those who are self-employed in an inclusive approach. The overall objective of the Mela was to link people with markets for earnings for a life of dignity such as gift orders, regular purchases, etc. BCF organized in partnership with the Blind Relief Association (BRA) the first Abilities Mela in Delhi in July 2004. Thereafter Melas took place in Chennai, Hyderabad, Cochin, Coorg, Leh, Latur, Allahabad, and Faridabad as per the table below with partners supported by Cordaid up to 2011. Local State Governments such as Telangana, Banks, National Trust, and NTPC also supported it. The first mela was held at the Blind School Association in Delhi, and was inaugurated by Minister Sunil Dutt.

Besides the display-cum-sale of products created by the differently-abled artisans, there was a whole host of activities that the Mela bubbles with, in the form of films, workshops, and other festivities. Some examples of these were:

- Sale and showcasing of a wide range of products and abilities ranging from handicrafts to Textiles to Paper Products and demonstration of skills of PWDs.
- Workshops, seminars, films, and medical camps for eye donation, and dental care.
- Group discussions and workshops were held for children, parents, and professionals with topics like management, behaviour therapy, autism, communication, sports, etc.
- Painting competitions, quizzes, and musical fetes & other cultural programs ensure that the Mela is enjoyable.
- Information dissemination and advocacy through E-group networks & websites.
- Preparatory ground for networking and collective lobbying for a variety of issues concerning PWDs, including the creation of a barrier-free environment and tourism.



- Wide media coverage by leading channels & newspapers to sensitize the public and create all-round awareness
- A platform for sharing experiences and expertise on enterprise development ranging from production planning to marketing, sustenance, and growth.
- Job fairs, counseling exposure, and grooming for PWDs who are unemployed.
- Innovate products, design, and packaging inputs for artisans.

#### **Benefits of the Abilities Mela**

#### a) Public-Private Partnerships

This project has been a successful example of encouraging and establishing public-private participation in the development process. The platform provided for interactive processes between producers, customers, volunteers, funders, and representatives of Corporate and NPO sectors, leading to the scope and development of linkages and sustainable partnerships. As an example, the Mela has brought forth a successful Government-NPO partnership model with HUDA (Hyderabad Urban Development Authority), Satyam Foundation, LSN Foundation, National Trust (Government of India), various ministries such as 'Women & Child', Sports & Youth Affairs' & 'Social justice & Empowerment'.

#### b) Exposure, Sensitization & Orientation

The Meals held annually at various places provide ample exposure while sensitising and orienting both producers as well as the social organisations backing the efforts, on various issues related to honing entrepreneurial capabilities like:

- Production planning & sales processes
- Product range, design inputs
- Quality orientation/standards
- Market competition, market needs, and market strategies
- Pricing strategies

The Melas also provides an opportunity for the NGOs segmented within the disability sector to broaden their vision and find ways of building synergies that can go a long way in building common platforms for effective resource mobilisation and lobbying.

#### c) Development of a CV bank for PWDs

The Melas opened up the possibility of participating in a 'job fair' where resumes of persons with disabilities were collected for on-the-spot consideration by prospective employers from corporate houses. They were also put up on the website of BCF. Interestingly people from the HR departments of various organisations were also connected and counseling of some of the job-seekers was facilitated to prepare them for facing interviews.

#### d) Articulated the need & scope of replication

It is envisaged that similar Melas and celebrations can be held across the country in every state where local groups can come together, and improve on the idea, as it is low cost and can be replicated with ease. In two states Kochi & Hyderabad. It continued in 2011, 2012 despite no funding from BCF/Cordaid taken forward by PCSJ and LSN Foundation.

#### e) The emerging need for intensive research

The Abilities Mela experience has led to an analysis of the existing vocational training programs available for people with disabilities compared to a specific need for skills at the prospective employer's end. Hence there is an emerging need for intensive research on the initiation of such specific training programs that would enhance the employability of PWDs.

#### f) Policy Impacts & Outcomes

Most of the Meals culminated in different kinds of exposure resulting in a flow of monetary as well as non-monetary support from many stakeholders including the Govt. of Tamil Nadu as

evident in the Chennai Abilities Mela experience. There has also been an impact at the policy level in some instances, like the special provision in Tamil Nadu as evident in Chennai Abilities Mela experience. There has also been an impact at the policy level in some instances, like the special provision in Tamil Nadu's State budget for persons with disabilities. The Mela is within the realm of 'open source data' & in adaptation, replication has taken different flavours in each state catering to local needs & bringing together local stakeholders with local funding, volunteers, etc.

#### Future of the Abilities Mela

The Abilities Melas are being replicated by other organisations as they provide common ground for opportunities while providing enough take-home thoughts, concepts, and hopes. Weaving the scope for long-term sustainable outcomes & partnerships for inclusion & sustaining disability work.

The long-term vision is to help build a consortium of NPOs working in the field of disability to network to a level where they can pool the required resources for developing this program into a sustainable and self-financed one. With this view in the end, BCF's aim was to build the capacities of small NPOs on one hand and consolidate this process by documentation, fine-tuning, and replication of this model in as many places as possible. BCF has designed a "How to do it" Abilities Mela Manual for sharing its experience with disability groups and stakeholders across the country. This is in braille as well.

The objectives of the three-day programme 2007 included:

Disability Workshop & HR Managers Sensitisation Meet 2007 The Disability Workshop & HR Managers Sensitization Meet was a three-day event held on the 10th, 11th & 12th of October 2007 at AADI and Tagore Hall SCOPE Complex respectively. The meet was organised by National Trust & BCF in partnership with the Blind Relief Association, ITC Welcome group, FOD, Saburi, Anubhuti Consultants, Office of the Chief Commissioner Persons with Disability, NTPC, FICCI-SEDF & CII to encourage employment in the mainstream.

- Training prerequisites, potential job, and self-employment opportunities for the differently-abled.
- A Glimpse of success stories from those who had found work.
- Perspectives from employers who have already employed the differently-abled.

The meeting included intensive work-related sessions with the differently-abled candidates, trainers, NPO's and the HR personnel of the corporate sector, addressing their work-related attitudes, mindsets, general grooming, interview preparation, training skill perquisites, identification of potential employment sources, how to approach and working opportunities. It is intended that after 2011 non-profits can take it forward themselves. BCF believed that it can pilot initiatives and to be sustainable it has to bring together local stakeholders.

<sup>•</sup> Understanding skill-sets of the differently-abled covered under NT disabilities.

### Abilities Mela - Celebrating Abilities

From 2004 - 2011, the Abilities Mela has been organised across various states and venues in India and has enabled like-minded organisations to come together to promote the cause of inclusion and shared platform, beginning with a small World Bank Grant, thereafter by National Trust, NTPC, KCIL, LSN Foundation, Federal Bank, etc.

S.No	Month Year	Place	Organising Partners	No. of Local Participating Organisations
1	Jul, 2004	New Delhi	BCF & BRA	46
2	Jan, 2005	Chennai, Tamil Nadu	SCARF, BCF, & The Hindu	33
3	Apr, 2006	New Delhi	BCF, BRA, Brotherhood, KCIL & NTPC	47
4	Jan, 2007	Chennai, Tamil Nadu	AIKYA, BCF, & Lion International	35
5	Feb, 2007	New Delhi	BCF, BRA, Brotherhood, Deafway, FICCI-SEDF & Saburi	50
6	Aug, 2007	Allahabad, UP	Viklang Kendra, BCF, & others	33
7	Aug, 2007	Hyderabad, AP	BCF, Satyam Foundation, Byrraju Foundation, Dr. Reddy's Foundation, Nandi Foundation & HUDA, Ministry of Social Justice & Empowerment	41
8	Dec, 2007	New Delhi	National Trust, BCF, BRA, FOD, Saburi & FICCI-SEDF	55
9	Apr, 2008	Hyderabad, AP	LSN Foundation, BCF, Styam Foundation, Byrraju Foundation, Dr. Reddy's Foundation, Nandi Foundation	53
10	Sep, 2008	Khagaria, Bihar	CHARKHA, Development Communication Network, & BCF	5
11	Sep, 2008	Kochi, Kerala	People's Council for Social Justice (PCSJ) & BCF	15
12	Oct, 2008	Latur, Maharashtra	Grameen Shramik Pratisthan & BCF	5
13	Oct, 2008	Rai-Bareilly, UP	Jeevanpath Viklang & BCF	1

S.No	Month Year	Place	Organising Partners	No. of Local Participating Organisations
14	May, 2009	Hyderabad, AP	LSN Foundation & BCF	20
15	Aug, 2009	Kochi, Kerala	People's Council for Social Justice (PCSJ) & BCF	15
16	Sep, 2009	Leh, J&K	CHARKHA, People's Action Group for Inclusion & Rights (PAGIR) & BCF	1
17	Sep, 2009	Kodagu, Karnataka	SASTHA Centre for Special Education & Rehabilitation & BCF	5
18	Sep, 2009	Patamda, Jharkhand	ASSRA	1
19	Nov, 2009	Faridabad, Haryana	Brotherhood & BCF	10
20	Jun, 2010	Hyderabad, AP	LSN Foundation & BCF	20
21	Nov, 2010	Kochi, Kerala	People's Council for Social Justice (PCSJ), Shilpa Society & BCF	13
22	Nov, 2010	Varanasi, UP	Kiran Society & BCF	1
23	Feb, 2011	Leh, J&K	BCF, CHARKHA, PAGIR	1
24	Sep, 2011	Hyderabad, AP	LSN Foundation, MDI, Saarthak, etc.	45
25	Nov, 2011	Kochi, Kerala	People's Council for Social Justice (PCSJ), Shilpa Society, Raksha, & BCF	18
	569			

#### Table 1: List of Abilities Melas across the years

After the initial five years, partners across India, particularly LSN Foundation in Telengana, PCSJ in Kerala, etc. have mobilised local resources to carry forward melas at the state level and ensuring sustainability of the idea.

### Abilities Mela - Celebrating Abilities

A few Images from the past Melas

















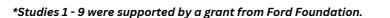
### Fellowship Studies with a one-year long duration

#### 1. Awakening Participation: Guide for Effective Public Hearing Process (2001-2002) by H. C. Sharatchandra\*

Human Rights and the environment have been accepted as fundamental social values. The right to the environment is procedural in character and it is not a right to an abstract environment, but the right of every person to the protection of her or his environment. The heart of this system is public participation. For this, there is a need to develop information and communication guidelines to establish clear and uniform procedures for requesting, receiving, processing, and disseminating information and to coordinate communication and information-gathering efforts whenever possible. This manual was developed as a guide for increasing the level of understanding of the philosophy and the process among enforcement agencies, members of the public hearing panels, NPOs, industrial representatives, and other concerned stakeholders to make the public hearing process effective. For the public hearing process to be effective, the public needs some legal mechanism, namely the right to know, the right to be heard, and the right to affect decisions. The manual includes suggestions to various stakeholders like the implementing authorities, the Government, industry, NGOs, and citizens on the issues they need to address and the steps they need to take to make public hearings more effective. A fore-runner to the Right to Information Act in 2005.

#### 2. Corporate Social Responsibility in Small and Medium Scale Industries: Study of CSR Practices in Small and Medium Scale Industries (SMEs) in Pune (2002 -2003) by Anil Revenkar

SMEs and micro-enterprises constitute over 95% of all enterprises and account for half of total non-farm employment and GDP worldwide. CSR is primarily regarded as the province of large corporations that have deep pockets. SMEs may lack the power to influence governments and standards, financial resources. This report looks into the various perceptions of CSR by SMEs in Pune. The study drives homes the point that there is a need to popularize the concept of CSR among SMEs and the benefits it can bring them. The author believes that the Government has a role to play in this regard and calls for the need of developing CSR certification and create incentives for businesses that follow CSR practices. This was when CSR was not a buzzword in India.







### 3. Empowering Society and Corporate Social Responsibility (2002) by Usha Jumani

The study looks at the practices adopted by five business organisations that profess CSR practices in the state of Gujarat. The companies covered include Excel Industries, Gujrat Ambuja Cement, Tata Chemicals, Gujarat Co-operative Milk Marketing Federation, and Indian Farmers Fertilizer Co-operative Ltd. It explains that one of the major successes of their CSR practices is due to all of them adopting a well-defined work system, articulated vision, clearly defined policies, and a strong value system that connected with community stakeholders.

#### 4. Seeds of Bondage: Female Child Bonded Labour in Hybrid Cotton Seed Production on Andhra Pradesh (1999-2000) by Davuluri Venkiteswarlu

The report presents a detailed study carried out on the working conditions of children in seven mandals of the Telengana and Rayalaseema regions of South India. In the cotton industry, 90% of the child labour is of females and about 95% of the children employed in the focus area came under the category of debt bondage. The report also sheds light on the absence of a strong social norm against child labour and Government reponse in providing facilities.

#### 5. Good Boards Do not Just Happen: The Role of the Board in the Indian Voluntary Sector - A Resource Manual (2002) by Aarti Madhusudan

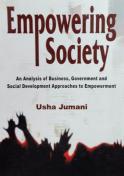
This manual gives an insight into the legal framework governing the voluntary sector in India and the rights, duties, and responsibilities of the Board members under the Society's Registration Act, The Indian trust activities, and the Company's Act. Apart from this it looks at the various models of non-profit governance and the current status of governance in the Indian Voluntary Sector and compares it with corporate governance. Voluntary Boards work pro bono usually.

# 6. CSR in Industrial Areas/SMEs: Activities, Policies, and Strategies in Delhi, India (2004) by Tarun Kumar

Okhla is regarded as the Industrial nerve center of Delhi. The study was conducted by looking at the CSR practices followed by SMEs focusing on Okhla. The study points out that a number of SMEs function out of Okhla. The study points out that a number of SMEs in Delhi are aware of CSR practices, due to the fact that they belong to the capital. However most of them though involved in some development activity for society, but they have no particular agenda on CSR. The study feels that there is a scope for taking up the agenda of CSR to these SMEs by involving SME associations and sensitizing them on CSR issues. Also, it includes resources that will enable boards and CEOs to obtain greater clarity about their roles and responsibilities as it will enable them to critique their functioning and provide opportunities for improvement.







### 7. Public-Private Partnerships in Urban Governance: The Case of Bangalore and Mumbai (2003) by Sanjiv Vasudeo Aundhe

The term "public-private partnership" has been used primarily to signify the participation of private enterprises in construction, operation, and use of assets to yield returns to the private entrepreneur. Such approaches have been used to successfully build, operate and transfer assets such as bridges, roads, water supply, and sewerage systems. An interesting version of the public-private partnership mode has been in operation in some cities, especially in matters concerning urban governance. The study looks at the effectiveness of such public-private partnerships in urban governance through an in-depth case study of two such initiatives in Urban India; namely the Bombay First Initiative in Mumbai and the Bangalore Agenda Task Force in Bangalore.

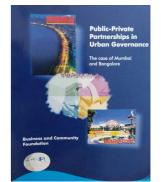
### 8. Sahaveeryam: A Manual for Managing and Sustaining Partnerships for Sustainable Developments (2000)

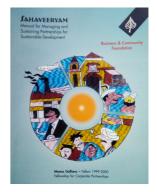
Sustaining partnerships for development is an outcome of Meena Galliara's fellowship work. Ms. Galliara was a fellow in 1999 – 2000 under the Corporate Partnership Fellowships Program. The manual aims at increasing the level of understanding between cross sectors and developing strategies to work in consultation, designing efficient and effective collaborative mechanisms, techniques, and tools to develop sustainable partnerships amongst cross sectors to achieve the goals of sustainable development. It acknowledges the pioneering work done by IBLF.

#### 9. From Waste Paper to Recycled Paper: Towards an Eco-Friendly Work Environment (2004) by Chandini Khanduja

The study explores the ways through which the existing natural resources can be put to maximum use and their management particularly re-think, reusing, and recycling paper. A total of 23 organizations including Government, Corporate, NPOs, and international organizations were involved in the study. The report looks in detail at waste paper management and the role of the informal sector. Also looks at handmade paper as a sustainable technology option and various paper recycling processes and programs in existence. The study concludes with suggestions on how cities should go about working on a plan for urban governance and lists some points which are crucial for successful implementation.









#### 10. CSR Conference in Asia (2005)

This two-day conference was one of BCF's first conferences, supported by the Japan Foundation, which envisaged some of the CSR best practices in Asia, documenting and making them available for a domestic and international audience. It dealt with what CSR means internally at the workplace. In addition, the conference aimed at highlighting the roles that business in Asia plays towards the fulfillment of wider initiatives like the MDGs, Mission 2007, and accountability standards. It was held at YMCA Delhi Centre.

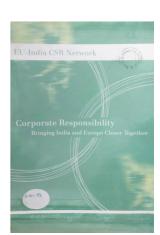


#### 11. CSR Primer (2012)

Corporate Social Responsibility or Business Responsibility is a concept whereby companies decide voluntarily to contribute to a better society and a cleaner environment while attempting to be good corporate citizens. The common understanding is how the profits are made and how they are used, keeping in mind the interests of all stakeholders. CSR describes the principle that companies can and should make a positive contribution to society. The first premise of CSR is to do no harm to the planet and the people. CSR is the practice of managing the social, and environmental impacts of the company. The primer is a basic guide on CSR. It outlines the philosophy, genesis, evolution, scope, framework, theories, models, standards, drivers of CSR, business case, and future perspectives. BCF's own publication, the primer serves as a reference and guide for managers, students, and practitioners who may be implementing programs/projects.

### 12. Corporate Responsibility: Bringing India and Europe Closer Together

The publication talks about corporate responsibility and how Indian, European, and civil society organisations are responding to CSR separately. This publication is the bridge between European and Indian responses to corporate responsibility. It constitutes an essential meeting point in an increasingly interdependent world, in which CSR will not begin or end in Europe or the US but will emerge as a global trend that transcends regional and national boundaries. This publication gives us an approach to what could be CSR at an international level based on mutual understanding.





### **Case Studies Published by BCF\***

#### 13. Jab Koi Ghayal Ho: Saamaanya Nagarikom Ya Saamodhaayik Karyakarthaom Ke Liye Pradhamik Upachar Nirdeshika

This book contains all the necessities of First Aid in the national language Hindi to reach a wider audience. People in India lack the basics of First Aid which leads to a large number of deaths, especially on the roads and this has been useful for workers, homeless persons, students, factory workers, etc. Written by Dr. Mathew Varghese and Dinesh Mohan of IIT. Given free to BCF for publishing and use.

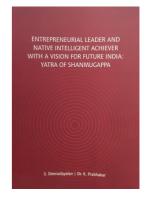
## 14. Entrepreneurial Leader and Native Intelligent Achiever with a Vision for Future India: Yatra of Shanmugappa

This manual brings to life different phases of the journey of Shanmugappa from a porter to becoming Chief Executive Officer and leading one of the largest industry associations in the world. The prime purpose of this case study includes: 1) profiling the life journey of Shanmugappa from a small village in Tamil Nadu to become the most respected citizen of India. 2) Factors that made him gain acceptance as a leader of All India Motor Transport Congress and his impact on policy-making on both state and central governments. At the end of the case study, there is a set of statements about which the readers are requested to deliberate, debate, question, discern some of the cultural artifacts, and appreciate the different ways of doing world-class business in India. This case study is used in various training sessions. Written by Prof. Prabhakar and Deendayalan, published by BCF.

## 15. Mapping the NPO Sector - 75 Years of Independence (2022 - 2023)

BCF along with TeamWork Arts (TWA) has initiated a study on the Non-Profit Sector in India in partnership with 21 other organisations formed a CSO Coalition@75. The organisations which are part of CSO Coalition are ArtX, Business and Community Foundation, Banyan, Catalyst 2030, Crafts Council of India, Dasra, HelpAge India, Indian School of Development Management (ISDM), IIM Ahmedabad Research Team, Praxis, Salaam Baalak Trust, Socio Research and Reform Foundation (SRRF), Society for Socio-Economic Research (SSER), South India Producers Association (SIPA), Fairtrade, Teamwork Fine Arts Society, VANI, Vidyasagar, HelpAge India and Federation of Indian Animal Protection Operation (FIAPO) with 37 authors. It documents the great contribution of non-profit organisations to the nation @75.







### **Other Publications**

#### Business Responsibility Reports (www.corporatewatch.in)

BCF was one of the founders of Corporate Responsibility Watch India with Praxis, SRRF, and other 15 voluntary organisations, and other prominent independent persons who came together to analyse and watch the corporate environment in India from a civil society perspective. Guided by the Companies Act of 2013 and its amendments, National Business Responsibility Reporting Framework, and UN Guiding Principles on Business and Human Rights (UNGPs), the members analyse key economic and social activities of large corporates in the form of Business Responsibility Reports (BRRs). The founding organisations of this network are ActionAid India, Business and Community Foundation, Centre for Responsible Business, Christian Aid, Consumer Voice, Indian Institute of Dalit Studies, National Campaign on Dalit Human Rights, National Confederation of Dalit Organisations, National Foundation of India, Open Space, Partners in Change, Prakruthi, Praxis Institute for Participatory Practices and Socio Research and Reform Foundation. Since 2014, Business Responsibility Reports have been published every year, except in 2021, during the pandemic.

#### 1. Disclosure Matters: The First Step Towards Business Responsibility, 2014

The long-running role of a business in society is seemingly caught between two contrasting ideological positions. The first implies that social issues are peripheral to the challenges of corporate management. On the other side, are the proponents of Corporate Social Responsibility, encompassing companies that claim that they already practice the principles of CSR and skeptical advocacy groups arguing that they must go further in mitigating their social impact and contributing to development. India had evolved with the idea of CSR and has enacted legislation that enables companies to channelise their surplus to the community's good. Here in this publication of Corporate Responsibility Watch, an analysis is made of the level of disclosure among companies. The second part endeavours to move beyond the reporting of compliance to an analysis of content that has been reported by the companies. It attempts to align Business Responsibility with CSR, "How Profits Accrue" not merely 2% charity.

#### 2. CSR In India, 2016

The National Voluntary Guidelines, 2011 remain an umbrella document for business to measure their commitments. This report, "CSR in India, 2016" looks at CSR, much beyond what other CSR reports have been looking at. It focuses on the core business of the companies, that is, how profits are made, rather than what they are doing with two percent of their profit. The report starts with the idea of CSR, analysing whether it's a charitable proposition after the Companies Act, 2013. There are three major parts to the report. 1. Labour: The Struggle for Dignity; 2. CSR: Whose Development? and 3. State, Business, and Community: A Need for Accountable Relationships. The last section examines the Human Rights aspects of businesses, responsible business practices, whether Indian companies respect CSR obligations, and collaborative commons for communities and businesses. An invaluable document for students and managers and this publication is used in training.

# 3. Status of Corporate Responsibility in India, 2017: CSR Not a Band-Aid Solution for Irresponsible Practices

Corporate Responsibility Watch (CRW) is among one the initiatives in the country that is attempting to unpack, track and monitor corporate responsibilities. This edition of CSR in India aimed to maintain the continuity in compelling companies to go beyond the mandated two percent CSR spent and examine how the profits are made, rather than how it is being spent. With the analyses of the business responsibility reports (BRR), authors have outlined the ground realities of CSR practices through the lens of labour reform, worker rights, and current trends within the policy environment, based on the information available through BRR, annual reports, annual CSR reports of different companies.

#### 4. Status of Corporate Responsibility in India, 2018: Do Businesses Respect Human Rights?

The third edition in the series of Status of Corporate Responsibility in India Reports. CRW (Corporate Responsibility Watch) is an initiative that is attempting to unpack, track and monitor corporate responsibility as well as separate it from the overpowering CSR narrative that tends to absolve companies of their responsibilities to the basic principles defined in the Ministry of Corporate Affairs National Voluntary Guidelines (NVG) for responsible business. Since the passing of the Companies Act 2013, the narrative of the 2% spent on CSR has been narrowing the wider accountability of India. CSR is now assuming an increasingly important and strategic role given its ability to act as an enabler of basic rights within communities.

# 5. Status of Corporate Responsibility in India, 2019: Is Human Rights in Business Limited to Rhetoric?

This is the fourth in the series of Status of Corporate Responsibility in India reports. The authors, all experts in their respective fields, have built on the analyses of the BRRs to unpack and nuance ground realities of corporate responsibility in India on issues as diverse as the dilution of environmental norms, state-business complicity, health impacts on consumers and communities, child labour, violation of worker and child rights in the corporate sector and businesses and human rights defenders. The articles are based on broadly four categories. Worker's Rights, Child Labour: putting children in harm's way, Statebusiness complicity and Health risk posed by corporates.

#### 6. Status of Corporate Responsibility in India 2020: Business as Usual: Pandemic and After

The 2020 issue of Corporate Watch focuses on CSR, Its Key trends, and the way forward. This issue focuses on the pandemic and its challenges, especially the corporatization of healthcare in India and the challenges in Education. This report looks into sectoral issues, specifically the sandstone industry of Rajasthan and farmers' claims about land acquisition. It also looks into the automobile industry and its responsibility to save workers from lifealtering accidents. An entire chapter is devoted to CSR regulations, covering its amendments till January 2021. The report analyses the Kitex model, the corporate takeover of a panchayat through its CSR arm.

(These reports are available for all in the public domain for free access to people on the link given *www.corporatewatch.in* and *www.bcfindia.org*)

### VI. Award Assessment

BCF collaborated with NDTV and FICCI (Federation of Indian Chamber of Commerce and Industry) as a tripartite partnership to assess CSR work on the impact on the local areas and stakeholders from 2005 to 2013.

#### 1. BCF carried out the field assessment for the Business World - FICCI - SEDF:

Corporate Social Responsibility Award for the years starting from 2005, 2006, and 2007 was organised every year to encourage and recognize the work undertaken by corporates in the area of CSR. The CSR initiatives of these companies were taken up for verification based on specified parameters of institutionalisation of CSR: policy, leadership, action plan, partnerships, reporting, community development: identification of key communities and their needs, impact, sustainability, etc at their local project areas across the country. This included a 360-degree assessment with all stakeholders such as workers, communities, local panchayats, etc. by the BCF team and an assessment report to the jury.

#### 2. Business Leadership Awards 2011:

NDTV has an Annual Business Leadership Award every year. BCF initiated and facilitated the CSR and Inclusion Award process from 2009 to 2013. The award was to recognize those who have shown exceptional ability across industries and facilitates excellence in CSR and Inclusion. BCF identified the best companies.

**3.** Facilitator for Alcan and IBLF (International Business Leaders Forum) India Assessment **Panel** to acknowledge the contribution to the civil society, Delhi (2005) and Hyderabad (2007).

4. A panel member for the Social Audit Report of Dr. Reddy's Foundation in 2006 and Jury members with DEF in 2019



eNGO Challenge Grand Jury 2019 members (hosted by DEF)

## VII. Working with the Cause of Homelessness

Around 1.77 million that is, 0.15% of India's population are homeless according to the 2011 census. This includes the elderly, single men and women, mothers, and children of all ages. Business & Community Foundation (BCF) has long been supporting the work of the homeless residents/City Makers of Delhi since 1999. Its Director has been part of the homeless work since 1999 and has been giving pro bono legal support for this cause in the High Court of Delhi and the Supreme Court of India. BCF's approach has been to work as a team with other networks and non-profits and create synergies by bringing newer agencies to grapple with complex protracted issues. This is not an issue on which only one group can or should work, many partners are better than a few. It requires a holistic approach and the support of a large number of agencies and organisations. BCF has been one of the NPOs that work towards such a platform to facilitate rights through collectivization, collaboration, and legal systems.

#### The seeding of support to the homeless work - 2010 Onwards

Right from nurturing the work, BCF has been instrumental in supporting the formation of one of the first homeless Non-Profit Organisation (NPO)/ Voluntary Organisation (VO) in the country: Beghar Foundation (BF) in 2010, with its office bearers amongst the homeless themselves. The core belief of BCF has been that the impacted, affected, and survivors of the streets are the people who should lead the interventions. It should not be left for others to do what can be done by the agency of the homeless. The support of others is required, but as mentors and facilitators, not as leaders. BCF supported BF, through Housing and Land Rights Network, in the initial days until they continued with other networks. BCF also supported St. Stephen's Hospital's work with the homeless, through its MNGO, in 2010. To work on health, entitlements, etc. in Delhi, LSN Foundation in Hyderabad, and PCSJ in Kochi.

BCF guided the first effective network of NPOs working with the homeless: Sahari Adhikar Manch: Begharon Ke Saath (SAM; BKS), being an Executive Committee Member, since 2008.

#### Women's Collective (2018 - 2020)

**Around 2018** BCF came up with the idea of developing a women's collective, in partnership with Society for Promotion Among Youth and Masses (SPYM) comprising homeless women. This was done to develop their agency and leadership to contribute to the advancement of their community. Out of a group of around 50 women, 10 were selected who had leadership skills. A stipend was given to each of them and they went through a series of training in leadership, team building, conflict resolution, English language speaking, etc. Today, most of them are gainfully employed as shelter coordinators and caretakers. This was supported for a three-year period with HelpAge India's support and Arjun Lamba as a donor.

**June 2019** – The Homeless Women's Convention (residents of shelters) was attended by 130 homeless women. The Chief Secretary of Delhi, Mr. Vijay Dev addressed the women who then presented their demands in a written memorandum. This was organised in Delhi by BCF with NFIW, a six decades old national women's organisational build advocacy for homeless women.

#### Partnership Between SPYM & BCF (BCF assisted)

The Homeless Women's Collective was started in Delhi in the year 2018 to develop leadership among homeless women, prepare them to demand their entitlements from the government, link them with employment opportunities, etc. With the support of BCF, SPYM identified around 50 homeless women exhibiting leadership skills to work on mobilizing similar street and shelter-based women in their areas and facilitated their linkage with government entitlements, as well as other basic health and social services. Ten women selected were provided a monthly honorarium; others were volunteers.

Some of the activities with the help of BCF are given below:

- Training of women in Heritage Walks with Sahapedia Three batches
- Spoken English Classes for women with In-lingua Two batches
- Basic Computer Education in Nizamuddin and Sarai Kale Khan shelters To centres
- Computers have been given by DEF
- Engagement of women's collective for Winter Rescue Drive

#### Community Information Resource Centres (CIRC) in Shelters

The Community Information Resource Centres (CIRCs) are community-oriented robust platforms built to create information-empowered, equitable communities across the length and breadth of the country. These technology hubs aim to facilitate unrestricted digital access to knowledge, along with network support with provisions of Information and Communication Technology (ICT) services to serve the information-deprived corners of the country. By creating a holistic environment that enables skill development and capacity building, CIRC has been acting as a dynamic step taken to achieve complete digital inclusion and hence partner in achieving the vision of digital India.

Through computers donated by Digital Empowerment Foundation (DEF), BCF initiated establishing two CIRCs in homeless shelters (Sarai Kale Khan, Nizamuddin) which would offer a replicable model, in the future where Government can also adopt the same to set up similar Centres in all the Homeless Shelters to ensure access to technology and entitlements. The teachers are supported by ETP Pvt. Ltd through CSR funds.

#### Heritage Walks 2019-2021

Heritage walk training was conducted for women in collaboration with Sahapedia in Delhi and Virasat Experience in Jaipur. This was envisaged as a self-employed part-time program that can give women a dignified income. The women after the training can conduct walks on their own and earn while studying or doing other work as night guards and caretakers, etc. In Delhi, Shelter Residents were taken into the program from SPYM-run shelters, and in Jaipur women from economically weaker segments were selected through the "Centre of Equity Studies (CES)". Despite the dropout rate, about 30% of the trainees can conduct independent walks and continue to work as walk leaders in Delhi and Jaipur.

#### 1st Batch of Heritage Walker Trainees, New Delhi (2019)

A training for Heritage walkers was conducted in collaboration with Sahapedia. The first batch consisted of 13 women, out of which 10 were from homeless shelters. The program aimed to make women self-sufficient by conducting heritage walks of their own. The trainees were taught the history of the monuments, building narratives, how to lead walks, and how to design those walks. There were two trials conducted for each trainee when their mentor was present. After the completion of the training in July certificates was distributed in collaboration with Sahapedia and walks were conducted.

#### 2nd Batch of Heritage Walker Trainees, New Delhi (2020)

Twenty homeless women staying at shelter homes were trained as heritage walkers in collaboration with Sahapedia and Taj group in Delhi over two weeks including classroom sessions, practical walks by experts, and communication and feedback sessions. The selection of the women and their mentoring was done by BCF.

#### Women Heritage/Food Guides

BCF in 2020 - 2021 started training 10 girls from the homeless shelters in Jama Masjid, with the support of Farheen Naaz and her platforms: Purani Dilli Walon Ki Baatein / We the Change. The idea was to have them as heritage and food guides in the Old City of Delhi. Farheen Naaz, from We The Change and Purani Dilli Walon Ki Baatein notes, "Capitalising on India's rich culture and history, the Food Walk Program enables homeless women to conduct walks in historical places with a thriving culture. Trainees are using their newly learned skills for enhancing their economic base. They were given certificates by the Special Secretary WCD, GNCTD, Dr. Rashmi Singh.



Digital Classroom at homeless women's shelter run by SPYM supported by ETP Services Pvt. Ltd. and BCF

#### 3rd Batch of Heritage Walker Trainees, Jaipur (2021)

BCF and Sahapedia completed the training and distributed the certificates and stipends of the third batch of 15 trainees in Jaipur in partnership with Sahapedia, CES, and Virasat Experience supported by Rajasthan Royals. On March 8th walks were organized in Delhi and Jaipur and these are ongoing activities.

To empower the participants in the Women's Collective, other than heritage walk training, BCF facilitated Spoken English Courses for two batches in collaboration with Inlingua.

#### Spoken English Course (2019)

In partnership with Lingua, a month-long basic spoken English course for 15 women trainees from homeless shelters, from August 1 to September 6. The program aimed to make the trainees converse in English in any given situation so that they can earn a better living as heritage guides and communicate better.

#### 2nd Batch of Spoken English Course (2019)

A month-long spoken English course, from November 15 to December 15, was conducted in collaboration with Lingua at Connaught Place, New Delhi, for 15 trainees as part-time classes.



Heritage Walkers Trainees Batch Jaipur 2021



Participants during a training Session



Field Exposure Visit at Connaught Place

### Heritage Walkers Training

### Glimpses of the previous heritage walks













### VIII. Open Discourses and Roundtables

Free for all participants and students

1. March 13, 2009 - Roundtable on *"Corporate Governance and Social Responsibility"* to highlight the issues in corporate governance and the need for change, organised by BCF, VOICE, and NCH.

2. July 3, 2009 - A talk on *"CSR, Governance and Development"* by Prof Ananya Mukherjee. Organisers were BCF & India International Centre (IIC).

3. September 19, 2009 - A panel discussion on *"The Relevance of Sustainability Reporting"* by Dr. Aditi Haldar, and Prof Ritika Gugnani. Organisers - BCF, IIC.

4. November 30, 2009 - A talk on *"Mainstreaming CSR in Management Education"* by Mr. K.T. Chacko, Dr. H Chaturvedi, Prof Ashok Kapoor; Chairperson: Prof Vasanthi Srinivasan. Organisers - BCF, IIC.

5. February 8, 2010 - A panel discussion on *"Voluntary Guidelines on CSR"* by Mr. S.Sen (CIJ), Dr. Aqueel Khan (ASK), Mr. Viraf Mehta (PIC), Mr. Asheesh Shah (DBS), Chairperson: Prof Sri Ram Khanna. Organisers - BCF, IIC.

6. July 1, 2010 - A talk on *"Agrarian crisis and farmer suicides"* by Mr. P. Sainath; Chairperson: Gopal Subramanium. Organisers - BCF, IIC. Close to 100 people attended this event.

7. August 31, 2010 - A discussion on *"The Right to Food and the Role of Poverty Commissioners"* by Dr. NC Saxena and Mr. Harsh Mander Organisers- BCF, IIC.

8. September 28, 2010 - A talk on *"Urban Poverty and Homelessness"* by Mr. Indu Prakash Singh, and Ms. Shivani Chaudhary. Organisers - BCF and IIC.

9. November 10, 2010 - A talk on *"Screening of the Privacy Laws"* by Mr. Mark Tully and Ms. Kamini Jaiswal. Organisers - BBG, BCF, and IIC.

10. November 29, 2010 - Round Table Discussion and CSR Debate "Is Corporate Social Responsibility a PR Exercise or Does it Work?" Organisers - BCF, IIC, and Deakin University, Australia.

11. April 1, 2011 - A talk on *"Business Responsibility and Public Good"* by Prof Andrew Crane, York University, Canada, and Manoj K. Arora, Former Director, Ministry of Corporate Affairs, GOI. Organisers - BCF, GIZ, and IIC.

12. January 16, 2012 - BCF - IBLF event - "The role of business and business leaders in creating a sustainable world" by Chairman, IBLF, Discussion chaired by Ms. Madhu Kanoria, Member of the Governing Board, BCF.

13. December 20, 2012 - "Computer Science that builds social capital with special focus on AUTISM" by Prof Svetha Venkatesh - Deakin University, BCF, and National Trust. Venue: IIC Annexe, was organised to benefit NPOs in the disability sector.

14. July 23, 2012 - "Dialogue with Industry on Rural Distress" Gandhi Peace Foundation.

15. February 18, 2013 - "Education & Perception Reform in the Context of Gender Violence", by Justice J.S. Verma and Justice Leila Seth. Aurobindo Society, Adchini, New Delhi 110018.

16. March 13, 2013 - "Challenges of Partnerships for Sustainable Development", by Ms. Ros Tennyson, Aurobindo Society, Adchini, New Delhi, 5 pm.

17. August 12, 2013 – BCF & Sampradan organised a public lecture at IIC by Prof. Prabhu Guptara on "*Philanthropy Practices, Beliefs, and Philosophy*".

18. September 26, 2013 – A day's consultation on the need for *"Developing an inclusive CSR Index for India"* was conducted by BCF at IIC, which saw a participation of about 30 persons drawn from academia, corporate sector, consultancy organisations as well as NPOs.

19. August 14, 2014 - Discussion on *"The Contribution of the Non-Profit Sector and the Book Million Missions"* by Mr. Mathew Cherian, Mr. P.C. Sen, and Dr. Mira Shiva.

20. November 10, 2014 - Lady Irwin College has introduced a course credit on CSR, and BCF Director, Dr. Amita Joseph gave a lecture on the Companies Act, 2013. BCF Primer was shared with the students.

21. January 5, 2015 - P. Sainath The Everyday Lives of Everyday People (PARI) - IIC Multipurpose Hall. 315 students attended the talk.

22. August 19, 2015 – BCF partnered with Deakin University on the launch of the Commonwealth Business Women's Network in New Delhi at the Australian High Commission.

23. September 2, 2015 – A panel discussion at B M Munjal University in Gurgaon moderated by BCF Director, was conducted on the theme of "Beyond Limits" to motivate young students to excel.

24. April 4, 2016 - Talk on Sustainable Development by Prof. P.D. Jose (IIMB) by BCF.

25. July 26, 2016 – BCF organised a lecture by Prof. Jagdish N Sheth. He addressed the students and faculty on the research done by his team on organisations that "Do Well By Doing Good".

26. July 4, 2017 - A free education workshop session conducted by BCF at Indian Law Institute, New Delhi on "Business and Human Rights" for law students. Copies of the CSR primer were given to the participants.

27. September 27, 2019 - BCF partnered with Pradan, Vijay, and HelpAge India to host a book release "A Journey of a Social Entrepreneur", a discussion on the book written by Mr. T.K. Mathew, IIC New Delhi was held. On the panel were Mr. Deep Joshi, Prof T. K. Oomen, Mr. Vijay Mahajan, and Mr. T.K. Mathew attended by 100 persons drawn from civil society.

28. December 19, 2019 – BCF along with Rasaja Foundation and Desmania Foundation hosted a cultural evening at the SACAC auditorium attended by 70 participants.

29. February 13, 2020 – A meeting of 130 non-profit organisations was held at ISI to discuss the implications of the Finance Bill on the voluntary sector. BCF was one of the coorganisers. A joint letter to the Finance Minister and MPs was sent thereafter on the impact of the registration of 12A and 80G on NPOs and was followed by meeting MPs.

30. September 18, 2020 – BCF organised a webinar with Praxis on the topic "Promoting Responsible Business Conduct in India – Role of Government, business, and civil society" with Prof Surya Deva of Hong Kong University and member of the UN Panel on B & HR, Lara Jeseni, advocate, and Dheeraj from Praxis.

31. December 10, 2022 - BCF organised a seminar in Kochi in association with the Madhavan Nair Foundation on Living History - Visible and invisible stories of Fort Kochi. The same programme also discussed a book by Bony Thomas named Kocchikkar. This was attended by around 200 people both offline and online.

32. January 29, 2023 - BCF organised a dissemination seminar on the NPO Report, Million Missions, which is the contribution of the Voluntary Sector in India since independence. This was in association with the Hyderabad Literary Festival.

33. February 7, 2023 - The NPO Report was released in Lady Irwin College. The students were told about the contribution of the voluntary sector, its reach, and the drive and passion of the workers who always work without profit motive. The sector also has last-mile reachability. 80 students and 10 faculty members attended.

34. February 12, 2023 - Report released at Gandhian Centre, Madurai by P.V. Rajagopal and attended by participants of their workshops and local non-profits.

35. February 20, 2023 - NPO report released at Centre for Public Policy & Research at Kochi to 25 participants including eminent citizens, CPPR Trustees, and Researchers.

36. March 4, 2023 - A heritage walk was held from 6 pm in Chandni Chowk for visiting doctors and a team of Street Medicine. Six of the trained shelter resident trainees conducted the walk for a group of 12 persons post retreat in Nainital.

37. March 6, 2023 - NPO report released at DEF's annual event in Delhi.



Speakers at the Two-Day Management Development Program on CSR, YWCA, Chennai (2011)



'Kochiites' by Bony Thomas, Book Discussion at the Kerala Museum



Book Release by Mr. T.K. Mathew



Annual BCF lectures at IIC Delhi

## IX. Other Programmes

#### 1. Advocacy with Planning Commission

The Planning Commission, in its maiden effort to constitute a group on the voluntary sector, sought the participation of various related organisations to form a Steering Committee on the voluntary sector as part of the planning process for the 11th Five-Year Plan. As a member of this committee, BCF submitted its recommendations to the Planning Commission in April 2007. Four out of the eight recommendations submitted by BCF have been incorporated in the report which has been sent to the ministries now part of the guidelines. The advocacy program targets critical decision-makers in the Government, private sector, and NGOs.

#### 2. Equality & Justice Alliance (EJA) Expert Roundtable, London (2018)

As a member of the Equality & Justice Alliance (EJA), Sisters For Change UK hosted an Expert Roundtable in London between 24 - 26 July 2018. BCF was invited as one of the legal experts to participate in the event which aimed to build a network of Commonwealth Experts and Champions to advise and help guide the Alliance on an open exchange of legal, policy, and practical measures to tackle discriminatory laws across the Commonwealth and to discuss the EJA Programme.

#### 3. Cultural Festival at Kodaganallur, Tamil Nadu (2019)

A 1000 government school students and teachers participated in the day-long cultural festival on 11th October, organised by BCF in collaboration with YOKE, Sahapedia, and Svanubhava to expose rural school children from the village Kallur, Kodaganallur to India's rich cultural heritage. This featured a Carnatic music concert, Leather puppetry, Bharatanatyam by students of Anita Guha, local folk dance forms by Kalaimamani Kailasamurthi's IPTA Collective, Sufi music, and a Percussion ensemble arranged by Praveen Sparsh. A riverside concert was also organised in the village.

#### 4. Remembering INA Veterans, Delhi (2022)

On the 1st of April, 2022, BCF conducted an interaction on 'Remembering INA Veterans'. It was a fitting program in the 75th year of Indian Independence. The moderator was Mr. Satish Jacob and the speakers were Ms. Subhasini Ali and Mr. Qurban Ali. Ms. Subhasini Ali's parents were Col Prem Sahgal and Capt Lakshmi, who worked closely with Netaji Subhash Chandra Bose. She remembered her parents and their struggle and their expectations with the newly independent India. Mr. Qurban Ali remembered his father Capt. Abbas Ali, who fought despite the odds being against INA and later joined Ram Manohar Lohia's movement for social Justice. The packed audience of about 200 persons was rapt with attention about the leaders who should be remembered by the younger generation.

#### 5. Mapping the Non-Profit Sector – 75 Years of Independence

BCF along with TeamWork Arts (TWA) initiated a study on the Non-Profit Sector in India in partnership with 21 other organisations - formed a CSO Coalition@75. The organisations which are part of CSO Coalition are ArtX, Business and Community Foundation, Banyan, Catalyst 2030, Crafts Council of India, Dasra, HelpAge India, Indian School of Development Management (ISDM), IIM Ahmedabad Research Team, Praxis, Salaam Baalak Trust, Socio Research and Reform Foundation (SRRF), Society for Socio-Economic Research (SSER), South India Producers Association (SIPA), Fairtrade, Teamwork Fine Arts Society, VANI, Vidyasagar, HelpAge India and Federation of Indian Animal Protection Operation (FIAPO) with 37 authors. This documents the contribution of non-profit organisations to the nation in the public interest.

The study intends to highlight the contribution made by the voluntary sector in nationbuilding in the last 75 years and its impact in terms of contribution to GDP (conducted by Guidestar India), services rendered to a diverse segment of the population such as:

- Chapters on social justice, education, and health sectors (written by Kasturi Gandhi, Pratyaksha Jha, and Ami Misra with inputs from Sampath Vemulapati and Deval Sanghvi)
- Mental healthcare (written by Mrinalini Ravi, Deepika Easwaran, Sanjiv Jain, Alok Sarin, Thara Srinivasan, Chellamuthu Ramasubramaniam, Sunil Kumar Vijayan, Aspy, Tanya Dutt, Amrit Bakhshy and Dr. K V Kishore Kumar)
- Disability (written by Nandini Ghosh, Poonam Natarajan, Vaishnavi Jayakumar, Rameez Alam, and Sudha Ramamoorthy)
- Aligning CSR and Business Responsibility (Written by Dr. Amita V Joseph, S K Haripriya, Subhash Mittal, and Dheeraj)
- Child Rights (written by Bal Rakshak Bharat), Livelihood and Microfinance (written by Dr. Sankar Datta)
- Animal Rights, Arts and Culture, and Elderly sector reports are also presented. BCF along with others made a publically available and shareable resource mapping the nonprofit sector's contribution to nation-building. Available to all in the public domain.

The Report has been launched in major cities of India to reach a wider audience. It debuted at Access Summit on 19th January in Delhi, at Jaipur Literary Festival on 23rd January, Hyderabad Literary Festival on 29th January, in Lady Irwin College on 7th February, 11th February in Madurai in collaboration with Ekta Parishad, 20th February in Kochi in partnership with Centre for Public Policy Research, and 6th March in Delhi along with Digital Empowerment Foundation. In Chennai, the Report was launched by network partners SIPA and in Mumbai by Dasra and Bangalore with Bangalore International Centre in April 2023.



NPO Sector Report released at the Jaipur Lit Festival, Jaipur, 2023



# X. Annual Lectures

Since its inception, BCF has instituted an annual flagship lecture by eminent persons on an open event. The following are the lectures:

S. No	The Topic of the Lecture	Name of the Speaker	Date	Venue
1	Corporate Social Responsibility: Initiatives and Future Challenges	M.M. Sabharwal	18/02/99	JaiSingh Road
2	CSR and Challenges of Knowledge Society	Prof. P.N. Agarwal	29/03/2000	JaiSingh Road
3	CSR in the Indian Context	N. Vittal	30/03/01	JaiSingh Road
4	CSR and its Impacts	Anu Aga	09/12/04	JaiSingh Road
5	Can Business Be a Dynamic Force for Development?	Late Robert Davies CEO, IBLF UK	07/03/06	PHD Chambers of Commerce
6	Business with a Heart: Mind Tree and India Stories	Ashok Soota	05/04/07	IIC Delhi
7	The Role of Business in the Community	Rahul Bajaj	12/07/08	IIC Delhi
8	CSR and Companies: A Lot More than Charity	Naina Lal Kidwai	01/08/09	IIC Delhi
9	Global Reporting Initiative and Its Implications	Ernst Ligteringen	30/07/10	IIC Delhi
10	Magarpatta City Built by Farmers	Satish Magar	29/07/11	IIC Delhi
11	Gross National Happiness Index of Bhutan	H.E. Lyonpo Yeshey Zimba	03/08/12	IIC Delhi
12	Can Today's Corporate Deliver Tomorrow's Economy	Pavan Sukhdev	29/11/13	IIC Delhi
13	Grassroots Innovations and their Contribution	Prof Anil Gupta (IIM Ahmedabad)	28/11/14	IIC Delhi
14	Modern Problems: Traditional Solutions - Climate Change/Water & Food Security	Rajendra Singh	20/07/15	Sri Aurobindo Society
15	Biodiversity - Its Importance for India	Vandana Shiva	08/08/16	IIC Delhi

S. No	The Topic of the Lecture	Name of the Speaker	Date	Venue
16	State of India's Environment and Corporate Responsibility	Sunita Narain	14/08/17	IIC Delhi
17	The Relevance of Cooperative Sector for India: Challenges and Opportunities	R.S. Sodhi (MD. Amul)	03/07/18	IIC Delhi
18	The RTI Journey and its Relevance in India	Aruna Roy	08/08/19	IIC Delhi
19	Education Work Series - Vishakha Case	Bhawri Devi	06/02/21	IIC Delhi
20	Transmedia Approach to Advocacy	Sophia Ashraf	18/11/21	DA Office
21	The Glass Ceiling, Challenges Faced by Working Women	Dr. Alka Mittal (CMD, ONGC)	08/07/22	IIC Delhi
22	Innovation Amidst Adversities	Sonam Wangchuk	27/07/23	IIC Delhi

Table 2: List of Annual Lectures through the years



21st Annual Lecture by Alka Mittal



Annual Lecture by Bhawri Devi on the Vishakha Case

### **Founder Members**

**Mr. Simon J. Scarff –** Mr. Simon J. Scarff, a founder member and the first Chairperson of BCF. Retired as the non-executive chairman of Glaxo Smith Kline Consumer Healthcare Ltd. Simon started his career at Horlicks Limited, UK (now part of Glaxo Smith Kline Plc.). He was first in India in 1963 at Nabha in Punjab responsible for marketing and sales. In January 1999, Mr. Scarff was awarded the Officer of the Order of the British Empire (OBE) in the New Year's Honour List (1999) for services to British Industry. He is also a Director in several other organisations such as CAF India, Lady Hardinge Trust, etc., and Chairman of charitable groups in India. He stepped down in March 2020 as he moved residence to Sri Lanka after retirement.

**Mr. N.S. Katoch –** Mr. N.S. Katoch has been a part of Cadbury India since 1983, the anchor person for the global organisation in Delhi. He is also associated with Bhumi Vardaan Foundation, an NGO promoting organic farming. His specialisation is in the area of Corporate Affairs and interfaces with various economic and commercial government departments and with apex chambers of commerce and industry bodies. In addition, Mr. Katoch was involved in cocoa development activities in South India as well as with Cadbury's chocolate factory located near Gwalior where their Gurikha community project is centred. He has been treasurer of BCF since its inception in 1998 to date giving his pro bono time and advice.

**Mr. Kapil Kaul –** Mr. Kapil Kaul is a strategist and thinker and has more than three decades of professional experience in sectors as varied as Advertising, Marketing, Social Marketing, Business Development, Charity Fundraising, advocacy, CSR & Corporate Communication. He has the experience of over 15 years in top management and with HelpAge India. At present, he is an advisor of JK Papers and Umang Dairies and Foundation.

**Late Mr. Rahul Bajaj –** Recognised as one of the most respected business leaders in India. Heading the Bajaj Group, he was the Chairman of the group's flagship, Bajaj Auto Ltd, India's premium two and three-wheeler company. Mr. Bajaj was President of CII (79 – 80 and 99 – 2000). He was awarded the "Padma Bhushan" by the President of India in March 2001. He was elected to the Upper House of Parliament (Rajya Sabha) from Maharashtra in June 2006. He has been a member of BCF, a donor to its corpus, and generous and supportive of the organisation as well as other non-profit organisations. He hosted two board meetings at BAL, Akurdi.

**Late Mr. Shankar Ghose -** Late Mr. Shankar Ghose was the President of the National Foundation of India and later President of Charkha. He is widely known in the Voluntary sector as a visionary and supportive of social causes using his skills in the corporate sector for societal good.

Both Mr. Bajaj and Mr. Ghose are gratefully acknowledged for their support, advice, and critique of BCF. They will be missed always.

# **Founding Members**



Mr. N.S. Katoch



Mr. Simon Scarff



Mr. Kapil Kaul



Late Mr. Rahul Bajaj



Late Mr. Shankar Ghoshe



BCF Board Meeting in Pune on 26/04/2005

### **Current Board Members**

Ms. Ravneet Pawha (Chairperson) - Ms. Ravneet is the Global Vice President and CEO of South Asia at Deakin University. She is responsible for establishing holistic engagement across Government, academia, industry, and research. The South Asia operations are managed through its office in New Delhi. This is the first-ever international 'University office' in India of any foreign education provider. She has been instrumental in establishing over 20 strong industry-academic collaborations including the \$10 million world-class TERI-Deakin Nano-Bio research facility in India. Ravneet was awarded the prestigious Business Leader of the Year at the India Australia Business Council Awards 2018. She has a Master's in Education and Training and a Master's in Business Administration, a gold medalist in her postgraduate studies. She assumed Chair of BCF in March 2020.

**Mr. N.S. Katoch (Treasurer)** – Mr. Katoch is continuing as the treasurer of BCF since BCF's inception giving pro bono time. His bio is on page 52 with the founding members.

Dr. N. C. Saxena - Dr. Naresh Saxena has been a career civil servant. Dr. Saxena retired as Secretary, of the Planning Commission. He also worked as Secretary, of the Ministry of Rural Development (1997-99) in the Government of India. During 1993-96 he was Director, of the National Academy of Administration, Mussoorie, which trains civil servants. On behalf of the Supreme Court of India, Dr. Saxena monitored hunger-based programmes in India from 2001 to 2017. Author of several books and articles, Dr. Saxena did his Doctorate in Forestry from Oxford University in 1992. He was awarded an honorary Ph.D. from the University of East Anglia (UK) in 2006. He is a Member of the Editorial Board, Development Policy Review, London, and the Royal Swedish Academy of Agriculture and Forestry, Stockholm. He was a Visiting Professor at the Regional Community Forestry Training Centre, Bangkok 1993-98, and a Member, of Governing Council, ADB Institute, Tokyo, 2002-04. He advised UNICEF on nutrition, sanitation, water, child poverty, and other related issues from 2002 to 2015.







**Mr. Sanjeev Gupta –** Passionate about the Non-Profit sector and a leading thought leader in CSR, fundraising, NPO management training, and motivational talks, Sanjeev Gupta conducted many training workshops and made presentations on national and International forums. He is on the board of many leading NPOs and a pro-bono advisor to many NPOs. He has extensively worked in leadership positions, and motivated teams to become leaders & take charge. Inspired by great leaders, his belief & style is based on "Personal Introspection and Personal Change" to become an effective leader to lead teams.

**Ms. Deepa Menon** – Deepa Menon is a seasoned professional with 18 years of developmental experience in social-sector stakeholder relations and management, corporate social responsibility, program, financial and budgeting management, social and communication, public development and corporate, and governmental affairs. She joined PVR Cinemas Ltd in 2006 and is the founder and head of PVR NEST, a CSR initiative of PVR Ltd which partners with local communities and builds its capacities to mitigate the issues and challenges the communities face. She is also currently managing Corporate Communications for PVR. She started her development career with Katha a non-profit organization working with the government on education and social development and Indian literature and later moved into the wellknown International non-profit sector (INGO) - Heinrich Boell Foundation, Action Aid International, and USAID - South Asian Regional Equity Program. She has an International Diploma in Corporate Sustainability from the Harvard Business School (HBS) Massachusetts, Boston, and the Swedish Institute of Management program, Sweden Embassy.

**Dr. Archana Kumar –** Dr. Archana Kumar is a Professor in the Department of Development Communication & Extension at the Lady Irwin College University of Delhi and has been involved in teaching and guiding master and doctoral researchers in the department for nearly 30 years. She teaches papers in Communication for Social Change, Gender, Participatory Development, Behaviour Change Theories, Research Methods, and Programme Evaluation. She has several publications in national and international journals; book chapters and has edited a book. In the recent past, she has been involved in projects related to the use of innovative participatory techniques for M&E of ICTs and Community Radio initiatives.







**Dr. Mathew Varghese –** Dr. Mathew Varghese did his MBBS and Master in Surgery degrees from Maulana Azad Medical College in Delhi and worked there for a decade. He moved to St. Stephens's Hospital and currently is the director, Head of the orthopedic department there. He is a member of several professional bodies and societies and published numerous articles and worked as an editorial member of various professional magazines like the Journal for Injury Control and Safety Promotions. He is a recipient of many awards. Some of them are National Award for Excellence in Medicine (2004-05) and Research Award for 2003. He was named a Paul Harris Fellow, in New Zealand in 2007 and 2012. Other than this, he is involved in many humanitarian projects with many organisations and with the Government of India. He also works for relief and aid during disasters and calamities. He started CURE India which works to cure children of Club Foot Disease.

Prof. Mohammad Tarique - Mohd Tarique (Ashoka Fellow) has been working on the issues of urban poverty especially homelessness & destitution for over 15 years. He founded Koshish- a field action project at Tata Institute of Social Sciences in 2006. One of the core areas of his work has been the rehabilitation of custodial populations, primarily Beggars Homes. He has been part of several government & court appointed committees including a Supreme Court-appointed monitoring committee for shelters for urban homeless, a Special Committee by the Ministry of Social Justice & Empowerment on Model Legislation on Beggary & Destitution, Task Force on Social Protection by Chhattisgarh State Planning Commission, Consultative Committee constituted by Department of Women & Child Development, Maharashtra and more. A strong advocate for the accountability framework, especially in the context of childcare institutions & destitute populations, Tarique has been working for Social Audits to become mandatory.





### **Previous Board Members**

Other than the founding members, many eminent people served the board of BCF pro bono and contributed immensely to the activities of BCF through their vast knowledge and experience. BCF acknowledges their valuable support, advice, and time.

Name	Duration	
Brig R V Jathar	1998 - 2008	
Mr. P. S. Mukherji	1998 - 2003	
Ms. Madhu Kanoria	2000 - 2013	
Mr. Julian Parr	2000 - 2006	
Mr. Himanshu Manglik	2002 - 2015	
Mr. Vivek Mehra	2002 - 2012	
Mr. Mark Runacres	2007 - 2017	
Mr. Asit Roy	2007 - 2013	
Col. V G Deshmukh	2008 - 2018	
Mr. Narender Baldota	2009 - 2014	
Ms. Rati Forbes	2012 - 2021	

# Under 5 years

These Board members have supported the cause of BCF in its journey to fulfill its mission. Their pro bono contribution is very much valued.

Name	Years	
Ms. Nicole Mcmohon	2003 - 2004	
Mr. Jay Bakshi	2004 - 2005	
Mr. P Dwarkanath	2004	
Mr. Sumir Hinduja	2004 - 2006	
Mr. Viju Mehtani	2004 - 2006	
Mr. Raj Singh	2005 - 2008	
Ms. Ira Gupta	2005	
Mr. Vinod Iyengar	2006 - 2009	
Ms. Ros Tennyson	2008 - 2010	
Mr. Joe Phelan	2010 - 2013	
Mr. Sudhir Chandra	2014 - 2016	

### **Celebrating BCF's Silver Jubilee**

The PARI - Livelihood Stories Project (Counter Media Trust) was supported to commemorate BCF's Silver Jubilee in 2023. BCF has supported 25 internships (photo credit: www.ruralindiaonline.org)



Aahan Foundation – The Empowerment Centre Project BCF has supported Aahan for 25 Girls



#### Organisations

We express our gratitude to Asia Law School, Aspire, Atlas, BAJAJ Auto, Birla Institute of Management Technology (BIMTECH), Blind Relief Association (BRA), British Gas, Cadbury, Centre for Equity Studies (CES), Centre for Responsible Business (CRB), Computerware, Cordaid, IIM, DK Malik & Co, Deakin University, Desmania Foundation, Digital Empowerment Foundation, ETP Services Pvt Ltd, Federation of Indian Chambers of Commerce & Industry (FICCI), Forbes Marshall, Ford Foundation, GlaxoSmithKline Consumer Healthcare, Inc. (GSKCH), HelpAge India, Indian Business Literature Festival (IBLF), India International Centre (IIC), Indian Institute of Corporate Affairs (IICA), Indian Institute of Foreign Trade (IIFT), Inlingua, Jamnalal Bajaj Foundation, Janki Devi Bajaj Gram Vikas Sansthan, Kanorias (KCIL), Lady Irwin College (Department of Development and Extension), Lal Family Foundation, Madhavan Nair Foundation, National Federation of Indian Women (NFIW), National Trust, NDTV, Praxis, PVR, Rose Trust, Sahapedia, Sisters For Change, Society for Promotion of Youth and Masses (SPYM), Sri Aurobindo Society, Svanubava, TeamWorkArts, The Banyan, Virasat Experience, World Bank.

#### Individuals

Amit Sharma, Anil Mangla, Anju Mangla, Arjun Lamba, Avani Kumar, Bhaskar Chatterjee, Bimal Arora, Dr. Ashok Khosla, Dr. Chaturvedi, Dr. Sabu George, Divya, Faustine, Gayatri Vedanarayan, Harbeen Arora, Harish Tiwari, Himanshu Manglik, Indu Prakash Singh, Jan Brinkmann, Jaspreet Kaur, Jay Vikram Bakshi, Jayesh Ranjan, Joe Phelan, Julie, K.T. Chacko, Lalsawmliani Tochhawng, Latha Suresh, Malini Thadani, Manju Bharatram, Marie Banu Rodriguez, Marriet, Mathew Cherian, Mayyank, Meena Takhi, Mira Chaudhury, Mrinalini Shastry, Mohit Satyanand, Niranjan Khatri, P. Dwarkanath, P. Sainath, Pawan Solanki, Poonam Natarajan, Premola Ghosh (Late), Prannoy Roy, Prof. Amit Gupta, Prof. Anil Gupta, Prof. David Lowe, Prof. Linda Hancock, Prof. Prabhakar, Pushpa Sundar, Radhika Roy, Rahul Bajaj, Ravi Sharma, Ravneet Pawha, Rita Anand, Ross Tennyson, Rumy Narayan, S. Sen, Sandilya, Sanjeev Gupta, Sandeep Pawha, Sanjoy Roy, Satish Reddy, Saurabh, Shadrach, Shalabh Bhasin, Shanti Raghavan, Shiva Nanda, Shivani Chaudhury, Shriya, Sofia Ashraf, Sumit, T.M. Krishna, Umesh Anand, Vandana Gopikumar, Vinod Iyengar, Vivek Mehra, Vijay Bhai.

#### Team

CA Ankit Dhanuka, CA Sahoo, CA Subhash Mittal, Dr. Amita V Joseph, Dr. Vikas Goswami, Amit Sharma, Anil Roy, Bhanu Joshi, Chandan Bhullar, Chitralekha, Dharvendra, Ela Gupta, Faisal, H.R. Purushottam, Jayant Shah, Jot Singh, Jouni Hemberg (First Director), K.C. Sreenath, Kiran Mason, Kumar Shashank, Lata Madhu, Mani, M.S. Ravi, Namita Sahoo, Navin Singh, Nidhi Bhasin, Nidhi Sharma, Nityanand, P.S. Mukherji, Pravin Kumar, Rajesh, Ravi Tiwari, Richa Tyagi, Ruchira Gujral, Rujuta Deshmukh, S. Jagdish, S.K. Haripriya, Sheela Rao, Shweta Azad, Sumit, Supriya Kanekar, Suraiya Jetha, T.D. Bahety, Tilak Angra, Tripti Pal, Vaibhav, Venetia Sharanya, Vivek Gupta.

#### **Pro Bono Advice**

DKM Online and Mr. D.K. Malik Sri Aurobindo Society

#### **Report Designed by**

Aparajita Amita Mathew S.K. Haripriya

### **Financial Information**

#### **BCF - Auditors**

- Price Waterhouse Coopers: 1998 -2003
- Lalit Ahuja & Co.: 2003 2005
- S. Sahoo & Co.: 2006 2012
- Ankit Dhanuka & Co. (Gupta Jatin & Associates): 2012 2022
- S. Sahoo & Co.: 2023 2024 onwards

#### **Financial Review**

Please find the audited Accounts on the website: **www.bcfindia.org** or ask for a copy

#### **Registration Details**

- Business and Community Foundation is registered as a society under the Societies Registration Act, 1860, vide Registration No.: S-33227 dated 09-07-1998.
- Section 12A of the Income Tax Act, 1961; Registration No.: AAATB2742AE20041 dated 23-09-2021
- Section 80G of the Income Tax Act, 1961; AAATB2742AE2013 dated 23-09-2021.
- Foreign Contribution Regulation Act (FCRA); Registration No.: 231660526 dated 01-07-2022.
- CSR Registration No.: CSR00019224 dated 15-12-2021 issued by Office of the Registrar of Companies, Ministry of Corporate Affairs, Government of India.
- BCF PAN Card No.: AAATB2742A
- BCF adheres to the norms prescribed for the good governance of voluntary organisations as prescribed by the Credibility Alliance & has ten years of Audited accounts on the website.
- BCF was one of the Indian members of the Global Partners Network (GPN) initiated by Business in the Community (BITC) UK.
- BCF had an MOU on research for doctoral work with Deakin University, Australia.

BCF promotes responsible practices, corporate responsibility and work with civil society, business, communities, academic institutions, and students.

### About BCF

#### Genesis

The Business & Community Foundation -BCF, a non-profit society was registered in July 1998 under the Societies Act of 1860.

BCF has its genesis with the International Business Leaders Forum (IBLF) UK and is today an independent organisation advocating responsible practices, partnerships, and community work.

BCF works to identify core development priorities in the country that concern the most vulnerable and works to address these issues.

#### Vision

To work for a more humane and just society.

#### Strategy

To mobilise core competence and resource of all stakeholders - business, civil society, academia, multi/bilateral institutions, and Government to facilitate their working in partnerships that benefit marginal and disadvantaged communities.



### BUSINESS & COMMUNITY FOUNDATION

Business & Community Foundation (BCF) Web: www.bcfindia.org